

WEBVTT

1

00:00:04.710 --> 00:00:05.320

FieldworkHub: Work.

2

00:00:12.560 --> 00:00:13.730

Heather Maggs: Thanks. Vanessa.

3

00:00:16.750 --> 00:00:21.207

Richard Bennett: Okay, let's make a start because it's 6 o'clock now, and hope that

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00:00:22.310 --> 00:00:22.970

Richard Bennett: in

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00:00:23.470 --> 00:00:27.929

Richard Bennett: what have we got another one or another 2, as I'm just trying to count up.

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00:00:29.190 --> 00:00:31.170

Heather Maggs: I'm not sure. Actually, Richard.

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00:00:31.170 --> 00:00:32.290

Richard Bennett: No, I'm not with.

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00:00:33.120 --> 00:00:33.720

Heather Maggs: That's very.

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00:00:33.720 --> 00:00:34.990

Richard Bennett: We got we got.

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00:00:36.490 --> 00:00:40.380

Richard Bennett: Well, let's go around doing introductions, and then we'll know who we've got

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00:00:41.150 --> 00:00:58.490

Richard Bennett: best of all. Good evening to you all, and thank you so much for joining us this evening. My name is Richard Bennett. I'm a researcher from the University of Reading, and after we've done the introductions. I'll tell you a little bit more about the exercise that we're doing this evening.

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00:00:58.560 --> 00:01:01.280

Richard Bennett: Heather. Would you like to introduce yourself.

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00:01:02.000 --> 00:01:07.320

Heather Maggs: Hello, everyone! I'm a postdoc researcher working on this project with Richard at the University of Reading.

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00:01:08.600 --> 00:01:11.589

Richard Bennett: Thank you, and let's do alphabetically. Adam.

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00:01:12.380 --> 00:01:19.299

Adam: Hello! My name is Adam. I'm single. I'm 43 years old. I live in Swansea, in South Wales.

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00:01:19.440 --> 00:01:21.520

Adam: and I work in a nursing home.

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00:01:22.480 --> 00:01:24.790

Richard Bennett: Thank you, Adam. Alisa.

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00:01:26.920 --> 00:01:28.289

Richard Bennett: we got Elisa.

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00:01:28.620 --> 00:01:30.180

Heather Maggs: Yes, she's just joined.

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00:01:32.680 --> 00:01:36.489

Richard Bennett: Hi, Lisa! Would would you just like to introduce yourself? Say, Hi.

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00:01:37.079 --> 00:01:43.899

Alisa: Hi, everyone! I'm Alyssa I live in Hampshire. I don't know what what else should I add?

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00:01:44.120 --> 00:01:47.800

Richard Bennett: No, that's that's fine, thank you, Elise, and nice to meet you.

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00:01:47.800 --> 00:01:48.699

Alisa: So you too.

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00:01:49.180 --> 00:01:51.079

Richard Bennett: And Deborah. Please.

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00:01:52.610 --> 00:01:57.010

Deborah: Hi, everyone! I'm Deborah. I live in London, and I'm 28 years old.

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00:01:58.340 --> 00:02:02.230

Richard Bennett: Thanks, Deborah, that's great. And Delara.

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00:02:04.820 --> 00:02:06.420

Richard Bennett: have we got Delara?

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00:02:07.140 --> 00:02:08.820

Heather Maggs: I can't see a Delara.

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00:02:10.289 --> 00:02:11.699

Richard Bennett: Okay. John.

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00:02:12.100 --> 00:02:15.890

John: Hi, everybody! I'm John! Live in Wimbledon, South London.

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00:02:16.511 --> 00:02:18.500

John: I'm retired 71 years old.

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00:02:19.290 --> 00:02:21.620

Richard Bennett: Great. Thank you. Fisher.

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00:02:22.380 --> 00:02:30.639

Keisha: Hi! Good evening. I'm Keisha from North London, Edmonton, age 42, working as administrator at a secondary school.

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00:02:31.580 --> 00:02:34.459

Richard Bennett: Great. Thank you. And Shauna.

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00:02:35.610 --> 00:02:43.439

Shaunta: Hi! I'm shante money. I'm sorry. My name's Shante. I am 30, and I work for a pharmaceutical company.

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00:02:45.170 --> 00:02:47.140

Richard Bennett: Great. Thank you. And Tommy.

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00:02:48.710 --> 00:02:54.009

Tommy L.: I am, Tommy. I'm 54, and I'm from Perk, Scotland, and

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00:02:54.130 --> 00:02:55.399

Tommy L.: I work in hotel.

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00:02:57.040 --> 00:03:01.969

Richard Bennett: Great. Thank you. So I think it's just Delara that we're missing. If she's gonna join us.

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00:03:02.050 --> 00:03:08.659

Richard Bennett: we've certainly got 8 of you who very kindly filled in the the questionnaire

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00:03:09.224 --> 00:03:14.730

Richard Bennett: prior to this this meeting meeting. So thank you all very much for for doing that.

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00:03:16.230 --> 00:03:29.089

Richard Bennett: You probably guessed, then that actually, what we want is your help in in sort of testing the questionnaire. We've had a few focus groups already, and a few small scale surveys, but your feedback on

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00:03:29.380 --> 00:03:37.410

Richard Bennett: how you found the questionnaire, and how you answered some of the questions are really use, you know, will be really useful to us.

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00:03:38.148 --> 00:03:51.411

Richard Bennett: So I think without further ado, we probably ought to make a start. What we thought we'd do is just go through the questionnaire with you, and have a little discussion about about any questions that

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00:03:52.130 --> 00:04:00.701

Richard Bennett: seem, you know, seem particularly interesting to you, or or problematic to you. So let's see how we go. Will

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00:04:01.690 --> 00:04:06.570

Richard Bennett: finish by 7 30. So don't worry. We will not go beyond 7 30.

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00:04:06.720 --> 00:04:09.730

Richard Bennett: I'm going to share my screen if I can.

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00:04:15.170 --> 00:04:16.819

Richard Bennett: 1st of all, I'm going to

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00:04:17.000 --> 00:04:18.250

Richard Bennett: close that

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00:04:23.330 --> 00:04:24.910

Richard Bennett: share my screen.

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00:04:34.600 --> 00:04:38.949

Heather Maggs: And I'm on standby. If the tech fails to share mine.

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00:04:38.950 --> 00:04:41.540

Richard Bennett: Don't have faith in me, do you? Heather.

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00:04:41.540 --> 00:04:45.497

Heather Maggs: No, I don't have faith in the zoom quite frankly, Richard, it's not you.

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00:04:45.780 --> 00:04:48.079

Richard Bennett: So you should be able to see my screen.

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00:04:49.190 --> 00:04:50.750

John: No, no.

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00:04:52.900 --> 00:04:54.725

Richard Bennett: Can you see the questionnaire?

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00:04:55.500 --> 00:04:57.020

Richard Bennett: Oh, okay.

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00:04:59.620 --> 00:05:04.020

Richard Bennett: So why not? When I've said Share, let's try again.

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00:05:08.480 --> 00:05:09.170

Richard Bennett: Scuba

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00:05:12.320 --> 00:05:13.580

Richard Bennett: share screen.

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00:05:14.756 --> 00:05:16.340

Richard Bennett: Didn't press on screen.

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00:05:17.410 --> 00:05:20.389

Richard Bennett: There you go. You have to press on screen twice, apparently.

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00:05:23.420 --> 00:05:24.599

Richard Bennett: How about now?

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00:05:24.800 --> 00:05:25.130

Heather Maggs: Yep.

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00:05:25.130 --> 00:05:26.030

John: Yes, yeah, you too.

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00:05:26.030 --> 00:05:29.569

Heather Maggs: Need to make it larger, Richard, rather than.

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00:05:29.740 --> 00:05:30.360

Richard Bennett: Yep.

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00:05:33.840 --> 00:05:38.519

Richard Bennett: Sorry I may not be in slideshow. Let's put it onto slideshow

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00:05:38.940 --> 00:05:40.240

Richard Bennett: from the beginning.

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00:05:40.910 --> 00:05:45.929

Richard Bennett: Is that better? Great? Okay?

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00:05:46.410 --> 00:05:56.130

Richard Bennett: So the question has started off by just telling you your responses to the questions in this survey will be used by policy makers

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00:05:56.190 --> 00:06:00.049

Richard Bennett: to help improve the welfare of farm animals in the UK.

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00:06:00.080 --> 00:06:03.490

Richard Bennett: Please answer the questions carefully. Thank you.

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00:06:03.890 --> 00:06:06.590

Richard Bennett: What did you think of that statement?

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00:06:10.640 --> 00:06:11.360

Richard Bennett: And he.

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00:06:11.360 --> 00:06:14.900

John: So as a general statement, it was fine.

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00:06:15.080 --> 00:06:18.439

John: So it depends what you're sort of leading on to. I guess.

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00:06:19.300 --> 00:06:29.409

Richard Bennett: Yeah, what we just wanted to tell people that their responses will actually have some practical value, I think, was the idea of this, but any anyone else.

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00:06:31.020 --> 00:06:38.260

Keisha: I think it kinda gotten to the point where we just say improve welfare. And so basically it tells you what it's going to do.

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00:06:40.690 --> 00:06:43.209

Richard Bennett: Was that useful, or was it off putting, or.

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00:06:43.210 --> 00:06:52.389

Keisha: It was useful, because at least you're trying to be transparent in order for the reader to continue on to know what's going to happen in the next slide.

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00:06:53.340 --> 00:06:54.800

Richard Bennett: Okay. Anyone else.

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00:07:00.280 --> 00:07:01.390

Richard Bennett: have we got.

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00:07:01.590 --> 00:07:03.280

Heather Maggs: Elisa.

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00:07:03.820 --> 00:07:05.830

Heather Maggs: what did you do? Was it okay for you?

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00:07:06.160 --> 00:07:10.459

Alisa: Yeah, I guess, like, you know, for me was Co, kind of like,

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00:07:10.830 --> 00:07:21.939

Alisa: like, you know, when you do some surveys online or something, so I guess it was useful to know that it was about welfare, welfare of farm animals, at least like you got the topic in there. So I think that helps.

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00:07:22.840 --> 00:07:23.580

Heather Maggs: Tommy.

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00:07:25.560 --> 00:07:30.070

Tommy L.: Yeah, I agree with that. It's quite easy to know what what is all about. And

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00:07:31.232 --> 00:07:33.399

Tommy L.: and also.

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00:07:34.016 --> 00:07:37.943

Tommy L.: it's about the farm animals. So that's that's

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00:07:38.740 --> 00:07:40.530

Tommy L.: a point that that

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00:07:40.680 --> 00:07:43.409

Tommy L.: it's interesting as well, in a way.

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00:07:44.850 --> 00:07:54.059

John: I guess where, if you want to be critical and I wasn't, I mean doesn't say how many questions, or roughly, how long it might take to complete the question out.

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00:07:56.590 --> 00:07:58.139

Richard Bennett: Yeah, that's a

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00:07:59.780 --> 00:08:01.640

Richard Bennett: that's a good point. Thank you.



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00:08:01.900 --> 00:08:05.116

Richard Bennett: Okay, let's move on.

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00:08:06.910 --> 00:08:10.719

Richard Bennett: The the next question here, which is, just write your 1st name

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00:08:10.740 --> 00:08:15.309

Richard Bennett: that isn't included in the questionnaire proper. We did that. Just so. We knew

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00:08:15.990 --> 00:08:17.250

Richard Bennett: who hadn't

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00:08:17.624 --> 00:08:22.640

Richard Bennett: completed the questionnaire so that we could chase you up if you hadn't done it before the session. So

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00:08:22.780 --> 00:08:28.910

Richard Bennett: let's move on. So now we have a series. No, we don't. Here we have asking you.

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00:08:29.000 --> 00:08:32.360

Richard Bennett: How much food shopping do you do for for the household?

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00:08:33.519 --> 00:08:38.950

Richard Bennett: All of the households, food, shopping most quite a lot, very little or none at all.

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00:08:39.503 --> 00:08:43.539

Richard Bennett: We are interested in people that do a lot of

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00:08:44.086 --> 00:08:46.220

Richard Bennett: food shopping for the household

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00:08:47.530 --> 00:08:54.399

Richard Bennett: ideally, probably most of the food shopping for the household. So did you find this

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00:08:55.070 --> 00:09:02.910

Richard Bennett: fairly straightforward to do, because I know often

the the food shopping is is shared amongst household members.  
Sometimes.

109

00:09:03.180 --> 00:09:11.019

Adam: For me it was quite easy and straightforward, because I live on my own. I'm single, so I do all of the household shopping myself.

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00:09:12.890 --> 00:09:13.980

Richard Bennett: Anyone else.

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00:09:14.500 --> 00:09:23.979

John: I found it straightforward. I mean, I do all the households, food, shopping. It's easier if I did it rather than my wife, who does other things.

112

00:09:26.550 --> 00:09:28.089

Heather Maggs: Deborah, what about you?

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00:09:29.950 --> 00:09:39.189

Deborah: Yeah, was a quite easy, straightforward, like the fact that there was multiple choice in there. And I do most of the food shopping for the house. So quite straightforward question for me.

114

00:09:39.720 --> 00:09:40.589

Heather Maggs: Thank you.

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00:09:40.940 --> 00:09:42.130

Heather Maggs: Keisha.

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00:09:42.130 --> 00:09:48.009

Keisha: Thanks. Thanks for me also, I did do all of mine live on my own. So yeah, makes sense.

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00:09:50.520 --> 00:10:00.030

Richard Bennett: I'm not sure i i i had a quick look at some of your responses earlier. I'm not sure anyone did less than quite a lot of food shopping. Is that right? Or is there anyone that did

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00:10:01.460 --> 00:10:06.619

Richard Bennett: that did either? Well, anyone that did either quite, just quite a lot or very little.

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00:10:08.230 --> 00:10:12.660

Keisha: No, I think most well from, I think from for me it's all of it

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00:10:12.830 --> 00:10:13.550

Keisha: yet.

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00:10:13.550 --> 00:10:14.250

Richard Bennett: Yeah.

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00:10:14.250 --> 00:10:14.940

Keisha: Yeah.

123

00:10:15.300 --> 00:10:19.030

Richard Bennett: Okay, let's let's move on to the next question.

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00:10:19.485 --> 00:10:29.210

Richard Bennett: what's your age? So we did have age categories before. But we're actually quite interested in particularly younger people and knowing their specific age.

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00:10:29.450 --> 00:10:36.260

Richard Bennett: Did you mind being asked, what was your specific age? Remember that when we do this for real.

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00:10:36.390 --> 00:10:41.370

Richard Bennett: it will be entirely anonymous. It's different for you guys, because.

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00:10:41.779 --> 00:10:47.960

Richard Bennett: you know, we we know who you are, as it were. But did you mind giving that your specific age.

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00:10:48.090 --> 00:10:49.869

John: No, I didn't have a problem with that.

129

00:10:50.270 --> 00:10:52.050

Richard Bennett: Okay, anyone have a problem.

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00:10:52.290 --> 00:10:52.890

Tommy L.: And have a.

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00:10:52.890 --> 00:10:53.540

Keisha: Honorable.

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00:10:54.080 --> 00:10:56.100

Keisha: not at all good.

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00:10:56.100 --> 00:10:56.960

Richard Bennett: Thank you.

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00:10:58.200 --> 00:11:08.469

Richard Bennett: Okay. Now, we've got the series of questions that asks about your consumption of meat products and other animal products like dairy and eggs.

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00:11:09.537 --> 00:11:12.110

Richard Bennett: So this one just says, what products

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00:11:12.450 --> 00:11:15.400

Richard Bennett: does your household eat? So this isn't about you

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00:11:16.070 --> 00:11:23.990

Richard Bennett: as an individual, it's about your household. So 1st of all. Did you all realize that all these questions are about?

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00:11:24.030 --> 00:11:31.279

Richard Bennett: Obviously not the age, but are about what your household consumes, not just you within the household.

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00:11:31.580 --> 00:11:33.160

John: Yes. Yeah.

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00:11:33.320 --> 00:11:36.270

Richard Bennett: Anybody didn't get get that.

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00:11:40.720 --> 00:11:41.600

Richard Bennett: You are looking, you.

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00:11:41.600 --> 00:11:43.449

Keisha: Yeah, I am looking.

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00:11:43.450 --> 00:11:43.940

Richard Bennett: Thank you.

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00:11:43.940 --> 00:11:51.020

Keisha: To be honest, I, even though I'm I'm I live in my household, and I eat most of that. I mean

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00:11:51.030 --> 00:11:59.740

Keisha: my mum, and whoever they eat most of that, anyway. But it's interesting. You say, if did I realize I don't think I did pick up. But

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00:11:59.820 --> 00:12:03.759

Keisha: it's now you're saying it. I'm kind of looking to in it a bit deeper.

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00:12:05.760 --> 00:12:06.590

Richard Bennett: Okay.

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00:12:06.980 --> 00:12:07.540

Richard Bennett: I.

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00:12:07.540 --> 00:12:11.570

Keisha: It's not an issue. It's not, it's not. It's not a major issue. But yeah.

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00:12:11.570 --> 00:12:14.934

Richard Bennett: No, it's not actually a major issue for us, either. But

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00:12:15.240 --> 00:12:24.927

Tommy L.: I don't agree with that. That I thought, of course, in the beginning is all the household, or that's why it's more about what I'm doing. I thought in the beginning.

152

00:12:25.930 --> 00:12:32.010

Tommy L.: what I'm eating and what that's not what my household my household is just me. But in general.

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00:12:33.440 --> 00:12:36.630

Richard Bennett: Right? Okay, okay, thanks.

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00:12:36.950 --> 00:12:46.330

Richard Bennett: Let's just move on to the next question. Here. It's asking you how much you spend on food. And then, later on particular products.

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00:12:46.876 --> 00:12:49.059

Richard Bennett: Did you find this straightforward.

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00:12:49.650 --> 00:12:50.610

John: Yes. Yeah.

157

00:12:50.960 --> 00:12:52.079

Keisha: Yeah, it was, yeah.

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00:12:52.410 --> 00:12:53.780

Richard Bennett: Good. Okay.

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00:12:54.580 --> 00:13:02.081

Richard Bennett: let's click on. I'm going through fairly quickly, because we've got some questions further on that I want to spend a lot more time on. So

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00:13:03.360 --> 00:13:04.540

Richard Bennett: okay.

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00:13:09.950 --> 00:13:14.850

Richard Bennett: sorry. I'm trying to get rid of the heading. It's gone. How much does your household spend?

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00:13:15.558 --> 00:13:17.509

Richard Bennett: This wasn't the 1st one, was it?

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00:13:17.510 --> 00:13:20.046

Heather Maggs: No, you've got beef was the 1st one

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00:13:22.100 --> 00:13:23.440

Richard Bennett: Need to go.

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00:13:23.440 --> 00:13:29.368

Heather Maggs: I checked these to make sure we could read them all. And I, when they're on the big screen.

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00:13:29.680 --> 00:13:32.973

Richard Bennett: Sorry it's me clicking away at random, I think.

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00:13:33.918 --> 00:13:36.950

Richard Bennett: How much does your household spend on beef?

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00:13:37.720 --> 00:13:47.520

Richard Bennett: And here's a there's a little explanation here, products where the sole or main ingredient is beef, eg. Fresh or frozen, beef, whole or part mince beef, and so on.

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00:13:47.820 --> 00:13:49.490

Richard Bennett: Did you find this?

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00:13:49.730 --> 00:13:51.369

Richard Bennett: Okay? To answer.

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00:13:51.660 --> 00:13:52.570

John: Yes. Yeah.

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00:13:53.900 --> 00:13:57.229

Richard Bennett: Obviously, we're only looking for a fairly rough, rough estimate.

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00:13:58.850 --> 00:14:00.000

Richard Bennett: Good. Okay.

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00:14:00.000 --> 00:14:01.040

Keisha: Rules for it. Yeah.

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00:14:01.310 --> 00:14:02.150

Keisha: So it

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00:14:02.310 --> 00:14:04.029

Keisha: it was good. It was good.

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00:14:04.340 --> 00:14:05.650

Richard Bennett: Great. Okay?

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00:14:05.700 --> 00:14:08.019

Richard Bennett: And same question about Lamb.

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00:14:08.770 --> 00:14:09.530

Adam: Same.

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00:14:12.140 --> 00:14:20.989

Richard Bennett: Same question about pig me. A lot more products here, aren't there? That you can, you know. So that includes bacon and sausages, and also ham, and all sorts of things.

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00:14:20.990 --> 00:14:24.010

John: Yes, I think it's good to have the explanation.

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00:14:25.080 --> 00:14:26.560

Heather Maggs: Good. Thank you.

183

00:14:29.672 --> 00:14:35.489

Richard Bennett: Dairy. So again, even more pro, even more products come from come from milk, don't they?

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00:14:36.440 --> 00:14:39.800

Richard Bennett: Did you have any problems with this one? No.

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00:14:40.800 --> 00:14:41.370

Heather Maggs: Hmm.

186

00:14:41.770 --> 00:14:42.610

Richard Bennett: Okay?

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00:14:46.790 --> 00:14:48.529

Richard Bennett: And then finally, eggs.

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00:14:51.230 --> 00:14:53.390

Richard Bennett: probably the easiest one, perhaps

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00:14:54.500 --> 00:14:58.360

Richard Bennett: to think about, because it's a single more or less a single product.

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00:15:00.700 --> 00:15:04.989

Richard Bennett: Okay, do shout out, if you if you have any issues with any of these.

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00:15:06.810 --> 00:15:07.930

Richard Bennett: Okay.

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00:15:08.670 --> 00:15:19.790

Richard Bennett: so we're getting on to slightly more interesting questions. I think in some ways. So we want to know whether concerns about the welfare of animals. Influence your buying decisions at all

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00:15:19.820 --> 00:15:21.220

Richard Bennett: for your household.

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00:15:21.470 --> 00:15:34.020

Richard Bennett: and it says, Please tick those that apply. And the 1st one says, yes, I purchased some products for animal welfare reasons, and then it asks to give some examples in the box below.

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00:15:34.170 --> 00:15:39.469

Richard Bennett: The next option says, yes, I avoid purchasing some products for animal welfare reasons.

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00:15:39.930 --> 00:15:52.329

Richard Bennett: So you could tick both of those. If you want to again, please give examples, and then no, so you wouldn't tick. Yes, yes and no. But you might tick, yes, and yes, for example, or you might just tick no

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00:15:54.275 --> 00:15:55.120

Richard Bennett: any

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00:15:55.810 --> 00:16:03.679

Richard Bennett: comments about answering this? And in particular, how did you find putting some examples in in in the boxes?

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00:16:06.306 --> 00:16:08.503

Richard Bennett: Start with, oh, sorry, John, yeah.

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00:16:08.870 --> 00:16:25.419

John: Oh, I was, gonna say, I I ticked the no box so so there wouldn't be any examples. But the sort of main reason I did that is that because I tend to shop in large supermarkets, I I sort of automatically assume that the sort of standard is gonna be high to begin with.

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00:16:26.945 --> 00:16:28.760

John: Hopefully, my assumptions

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00:16:28.910 --> 00:16:30.230

John: fairly correct.

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00:16:30.230 --> 00:16:33.960

Richard Bennett: Yeah. Well, that's not an unreasonable assumption at all. Anyone else.

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00:16:35.200 --> 00:16:43.690

Tommy L.: I put it as yes, because I buy sometimes, but it also depends on the price, because the price of it it's higher, and it's

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00:16:44.449 --> 00:16:51.330

Tommy L.: can you afford it or not afford it? That's what I put in, because not everyone can afford. If it's too high price.

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00:16:52.700 --> 00:16:54.029

Richard Bennett: Yeah, very true.

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00:16:55.770 --> 00:16:59.579

Heather Maggs: Dante, what about you? How did you get on with this question?

208

00:17:01.090 --> 00:17:03.327

Shaunta: Come, I got on fine. I

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00:17:04.140 --> 00:17:06.676

Shaunta: Personally, I'm influenced by

210

00:17:07.400 --> 00:17:10.960

Shaunta: the welfare of animals, so I'll prefer to eat a cornfield chicken than a

211

00:17:11.480 --> 00:17:13.250

Shaunta: cheaper chicken in Sainsbury's

212

00:17:13.688 --> 00:17:16.259

Shaunta: or halal meat, than standard meet.

213

00:17:17.670 --> 00:17:23.280

Richard Bennett: So did you tick? Yes, the 1st one, I purchased some products for Re for animal welfare reasons.

214

00:17:23.849 --> 00:17:26.642

Richard Bennett: Yeah, yeah, yeah. Yeah.

215

00:17:27.910 --> 00:17:31.900

Richard Bennett: Did you tick, tick the second, yes, as well or not. Is there anything you avoid?

216

00:17:31.900 --> 00:17:32.560

Shaunta: Know.

217

00:17:32.790 --> 00:17:34.140

Richard Bennett: No. Okay.

218

00:17:34.370 --> 00:17:35.200

Heather Maggs: Adam.

219

00:17:35.490 --> 00:17:41.530

Adam: I was confused at the beginning about this question and those answers.

220

00:17:41.880 --> 00:17:46.089

Adam: But then I realized that actually, I don't purchase. But I also don't.

221

00:17:46.618 --> 00:17:55.271

Adam: I i i don't avoid. So I pressed. I clicked answer, no, so I think that's correct.

222

00:17:57.920 --> 00:17:58.980

Richard Bennett: Anyone else.

223

00:18:00.750 --> 00:18:10.059

Keisha: Be honest with you. When I was answering it. I was actually looking, but I didn't actually see the no box. Interestingly, and I think

224

00:18:10.220 --> 00:18:17.100

Keisha: I I write something in one of the top boxes by saying, No, I don't have an issue with

225

00:18:17.409 --> 00:18:21.880

Keisha: how it you know how it's been done, because I know. Obviously they look after their

226

00:18:22.430 --> 00:18:28.649

Keisha: the animals. But yeah, the no box, because obviously hasn't got a box. Yeah, it's just kind of it.

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00:18:29.040 --> 00:18:30.290

Keisha: It's hidden.

228

00:18:30.290 --> 00:18:30.940

Adam: Yeah, I got.

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00:18:30.940 --> 00:18:39.509

Keisha: One stands, the other one stands out. So I is. Now you're going through. It's actually now, I actually seen the no box

230

00:18:39.550 --> 00:18:41.620

Keisha: personally. But yeah.

231

00:18:41.620 --> 00:18:45.769

Adam: I have the similar issue, because I noticed answer no last minute.

232

00:18:45.770 --> 00:18:49.600

Keisha: I did. Yeah, yes, but I just didn't see the no.

233

00:18:49.600 --> 00:18:50.500

Adam: Hmm.

234

00:18:50.500 --> 00:18:50.950

Heather Maggs: Now you may.

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00:18:50.950 --> 00:18:51.630

Keisha: And should be.

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00:18:51.630 --> 00:18:54.290

Heather Maggs: It seems really obvious that that gets lost at the bottom.

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00:18:54.290 --> 00:19:03.980

Keisha: It is it is it can be, however, whether the box one of those big box could maybe go beside the not. Oh, however, like how you do

238

00:19:04.000 --> 00:19:10.459

Keisha: the the one. No. And then you put a box. But yeah, it's it was hidden. I honestly didn't see it.

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00:19:10.780 --> 00:19:16.290

Tommy L.: I think the normal should have a big box as well, and you can write something in it if you want to do it.

240

00:19:17.700 --> 00:19:18.030

Heather Maggs: Yeah.

241

00:19:18.030 --> 00:19:20.800

Keisha: Well, if it's no, it's no in it. I mean.

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00:19:20.800 --> 00:19:21.500

Tommy L.: That much.

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00:19:21.500 --> 00:19:22.480

Keisha: Say.

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00:19:22.480 --> 00:19:26.045

Tommy L.: No, but if you want to add something there, then you can do it.

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00:19:26.810 --> 00:19:33.680

Heather Maggs: But also it's a bit biased with the fact that the No gets lost at the bottom. You're maybe forcing people to the yes question. So.

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00:19:33.680 --> 00:19:34.320

Adam: In, the.

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00:19:34.320 --> 00:19:36.310

Heather Maggs: To address that. So thank you for raising it.

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00:19:36.310 --> 00:19:36.740

Richard Bennett: Yeah.

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00:19:37.120 --> 00:19:37.889

Richard Bennett: think about that.

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00:19:37.890 --> 00:19:38.310

Keisha: And.

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00:19:38.310 --> 00:19:44.650

Richard Bennett: We maybe will make the boxes slightly smaller, for example, because they're dominating the question a bit, aren't they? Maybe.

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00:19:45.080 --> 00:19:59.190

Keisha: Oh, that means how you set out the yes, and then yes, and whatever is visible. So I guess if he doesn't know one, this is still it the same way, and put the box. However it is, I guess it will stand out a bit more, or whether you

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00:19:59.470 --> 00:20:03.960

Keisha: bold it up or bowl the yeses, and then the boxes. However.

254

00:20:04.567 --> 00:20:06.602

Keisha: yeah, it's just a suggestion.

255

00:20:07.010 --> 00:20:08.280

Richard Bennett: Thank you very much.

256

00:20:08.548 --> 00:20:10.160

Keisha: Really telling you what to do?

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00:20:10.430 --> 00:20:11.990

Richard Bennett: No, it's very helpful. Thank you.

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00:20:11.990 --> 00:20:19.110

Heather Maggs: This is exactly the sort of thing we need. So because of course, we didn't notice it otherwise we wouldn't have let it get lost down there.

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00:20:19.110 --> 00:20:20.900

Keisha: Yeah, yeah, thanks.

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00:20:21.100 --> 00:20:21.999

Keisha: Yeah, I think.

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00:20:22.000 --> 00:20:27.889

Alisa: You could also potentially put no, first, st because it doesn't require any further explanation, and then the yes

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00:20:27.940 --> 00:20:30.691

Alisa: afterwards. And people can explain themselves.

263

00:20:31.150 --> 00:20:33.000

Heather Maggs: That's another elegant solution.

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00:20:33.000 --> 00:20:39.300

Richard Bennett: Yeah, it's a good point. I think. I think I I just worried that people might more readily tick the no, because they didn't.

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00:20:39.300 --> 00:20:40.060

Keisha: How about? Yeah.

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00:20:40.426 --> 00:20:41.160

Richard Bennett: Yes, but

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00:20:41.360 --> 00:20:42.560

Richard Bennett: who knows?

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00:20:42.870 --> 00:20:44.689

Heather Maggs: We'll we'll revisit it.

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00:20:44.880 --> 00:20:46.040

Heather Maggs: Thank you.

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00:20:46.690 --> 00:20:50.600

Richard Bennett: Let's move on to the next question. Here we have

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00:20:52.430 --> 00:21:05.339

Richard Bennett: a number of statements to which you're asked, the extent to which you agree or disagree. So the 1st one says, I feel well informed about how farm animals are treated in the process of producing our food and other products.

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00:21:06.740 --> 00:21:10.649

Richard Bennett: People find that one straightforward to answer or not

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00:21:10.960 --> 00:21:11.970

Richard Bennett: very.

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00:21:13.220 --> 00:21:13.990

Heather Maggs: Right now.

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00:21:14.260 --> 00:21:15.040

Richard Bennett: Okay.

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00:21:15.500 --> 00:21:20.100

Richard Bennett: next one. I'm concerned about the way farm animals in the UK are treated.

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00:21:20.600 --> 00:21:25.280

Richard Bennett: So again, did you find that straightforward? You could answer that easily.

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00:21:25.280 --> 00:21:25.980

John: Yes.

279

00:21:25.980 --> 00:21:26.640

Keisha: Yeah.

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00:21:29.030 --> 00:21:33.709

Richard Bennett: Okay. If anyone has problems with these, do shout out the next one

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00:21:33.760 --> 00:21:36.329

Richard Bennett: is really asking whether you think

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00:21:36.340 --> 00:21:41.210

Richard Bennett: animal welfare is associated with higher quality of food in one way or another.

283

00:21:41.520 --> 00:21:47.169

Richard Bennett: So it says, I think that food products from animals with high levels of welfare taste better.

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00:21:49.790 --> 00:21:51.589

John: Yeah, I didn't. Didn't have a problem.

285

00:21:51.810 --> 00:21:53.219

Richard Bennett: No, okay.

286



00:21:54.150 --> 00:21:57.869

Richard Bennett: I and most of you think to some degree that it

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00:21:58.350 --> 00:22:02.849

Richard Bennett: that they do taste better because I've looked through your. I've looked through your answers.

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00:22:03.398 --> 00:22:08.560

Richard Bennett: I think that food products from animals with high levels of welfare are healthier.

289

00:22:12.420 --> 00:22:13.475

Richard Bennett: Yeah, straightforward for you.

290

00:22:13.740 --> 00:22:15.010

Keisha: I think would. Yeah.

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00:22:15.210 --> 00:22:26.799

Richard Bennett: Again. Most of you thought health in in some way, maybe better food, safety, or whatever. I think that food products from animals with high levels of welfare are better for the environment.

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00:22:28.620 --> 00:22:29.630

Keisha: yeah. Thanks. Home. And.

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00:22:29.630 --> 00:22:33.779

Richard Bennett: Straightforward. Okay? And again, most of you thought that it probably

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00:22:33.860 --> 00:22:35.030

Richard Bennett: was true

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00:22:35.210 --> 00:22:36.820

Richard Bennett: some extent. Yeah.

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00:22:38.100 --> 00:22:39.410

Richard Bennett: okay.

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00:22:39.880 --> 00:22:44.999

Richard Bennett: let's click on. So here we've got some information.

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00:22:45.782 --> 00:22:50.990

Richard Bennett: Let's just go through this. And it's headed animal welfare measurement and welfare score.

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00:22:51.170 --> 00:23:10.669

Richard Bennett: And it tells you about the the score that was been developed. Animal welfare. Scientists and and veterinarians have developed a method for measuring the welfare of farm animals that takes account of the extent to which the needs and wants of the animal are met and results in an overall welfare score from 0 to 100.

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00:23:11.180 --> 00:23:21.159

Richard Bennett: The score accurately represents the welfare of the animal in terms of its freedom from hunger, thirst, discomfort, pain, injury, disease, fear, and distress.

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00:23:21.210 --> 00:23:28.270

Richard Bennett: and the extent to which the animal can express normal behaviours, and has a happy and contented life.

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00:23:29.100 --> 00:23:37.559

Richard Bennett: A score of 0 denotes extreme suffering, whereas a score of a hundred denotes the highest level of welfare that could possibly be achieved.

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00:23:37.680 --> 00:23:46.280

Richard Bennett: The method covers the entire life of the animal from birth to slaughter, and involves regular independent monitoring of farms.

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00:23:46.370 --> 00:23:54.509

Richard Bennett: So that's about the score. Did that all make sense to you? And did you? What did you think about that? That information? Please?

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00:23:54.940 --> 00:23:59.579

John: I thought it was good to have an explanation of that, so I've probably not seen this.

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00:24:00.290 --> 00:24:02.389

John: An explanation as as fully as that.

307

00:24:04.060 --> 00:24:05.520

Richard Bennett: Okay, thank you. What?

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00:24:05.520 --> 00:24:06.919

Shaunta: I agree with John?

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00:24:07.720 --> 00:24:10.260

Shaunta: Very good. Tab, useful tab.

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00:24:12.760 --> 00:24:16.919

Keisha: Descriptive and informative, I would say, yeah.

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00:24:16.960 --> 00:24:21.280

Keisha: And with the scores ranking from 0 to a hundred, it kind of helps you

312

00:24:21.310 --> 00:24:23.109

Keisha: to see what's coming next.

313

00:24:23.610 --> 00:24:29.990

Richard Bennett: Okay. And and can I ask other people how they also how they found this?

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00:24:30.010 --> 00:24:32.640

Richard Bennett: These 3 paragraphs essentially.

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00:24:32.640 --> 00:24:39.119

Adam: I found it straightforward, so the higher the score is the better for the animals.

316

00:24:39.390 --> 00:24:40.170

Adam: Yep.

317

00:24:40.520 --> 00:24:41.790

Richard Bennett: Good. Okay?

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00:24:42.860 --> 00:24:45.520

Richard Bennett: And can I? Sorry. Yeah, Tommy.

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00:24:45.520 --> 00:24:47.800

Tommy L.: I feel the same about. I'm a little bit

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00:24:48.580 --> 00:24:49.880

Tommy L.: worry about.

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00:24:50.360 --> 00:24:51.120

Tommy L.: But

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00:24:52.320 --> 00:24:53.600

Tommy L.: are all

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00:24:54.230 --> 00:25:06.409

Tommy L.: farms doing this? Or is it just certain farms who have the pharmacy. That's what's worries me about. If everyone they could be smaller farms, they maybe not have it, you know, and

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00:25:06.470 --> 00:25:09.480

Tommy L.: otherwise it's a good idea, but does it

325

00:25:09.670 --> 00:25:11.409

Tommy L.: propelled everyone.

326

00:25:11.610 --> 00:25:12.360

John: Laura.

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00:25:14.970 --> 00:25:19.300

Heather Maggs: And someone else was going to make a comment. I didn't quite catch who it was.

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00:25:21.940 --> 00:25:23.520

Heather Maggs: Deborah Shaunte.

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00:25:26.660 --> 00:25:35.959

Deborah: Yeah, I agree with what's been said. I think it's really good to have this paragraph here to kind of let people a bit more information and a bit more descriptive about it.

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00:25:39.840 --> 00:25:51.300

John: I I think the point that it's just been made about how consistent it is. Across the the nation, if you like, is is a good one, because there's if if there's only one or 2 farms doing that, what are the others doing.

331

00:25:53.200 --> 00:26:01.730

Richard Bennett: Yeah, we let's come back to that in a moment, if we if we may. John, when when get a little bit further further down.

Yeah.

332

00:26:03.700 --> 00:26:16.829

Richard Bennett: okay? And then, after the score telling you about the score, it tells you what scores are currently in the UK, and these are sort of rounded up to the nearest

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00:26:18.100 --> 00:26:22.200

Richard Bennett: to the nearest 5, as it were, on the scale

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00:26:23.110 --> 00:26:28.760

Richard Bennett: when we do it. In reality, the the scores actually are done to.

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00:26:28.910 --> 00:26:31.410

Richard Bennett: you know, to one out of a hundred, as it were.

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00:26:31.750 --> 00:26:35.080

Richard Bennett: but these these are actual scores, rounded up

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00:26:35.210 --> 00:26:38.359

Richard Bennett: or rounded down to the nearest nearest 10

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00:26:39.162 --> 00:26:44.209

Richard Bennett: and we'll have a little discussion about that, if we may in a moment as well. Sorry I've clicked on.

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00:26:44.840 --> 00:26:46.469

Richard Bennett: Clicked on 2.

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00:26:47.529 --> 00:26:52.840

Richard Bennett: So what did you think about these scores? We've told you about these scores?

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00:26:53.320 --> 00:26:57.410

Richard Bennett: their actual scores. What did you think about them? Did you

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00:26:57.570 --> 00:27:00.119

Richard Bennett: believe that they are actual scores.

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00:27:01.030 --> 00:27:02.540

Richard Bennett: And

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00:27:02.920 --> 00:27:06.119

Richard Bennett: what what did they? So what did you think about them?

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00:27:07.490 --> 00:27:09.915

Adam: Yes, I believe that they are

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00:27:10.380 --> 00:27:11.700

Adam: They are true.

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00:27:11.740 --> 00:27:22.469

Adam: but they are not as high as I would expect them to be, so. I think it's a lot needs to be done to actually improve this for the scores to

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00:27:22.520 --> 00:27:29.429

Adam: be higher than this, because usually they they just up to 50, which is just not good enough.

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00:27:30.936 --> 00:27:43.199

John: I think it might have been useful to put the source of that information, because if it's from a I don't know a government regulatory body. Perhaps it carries more weight, whereas the moment we don't, I don't know who's

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00:27:43.916 --> 00:27:46.379

John: fashioned up those statistics.

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00:27:48.264 --> 00:27:48.620

Richard Bennett: Yep.

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00:27:49.820 --> 00:27:56.950

Tommy L.: And I'm also thinking about. Is it the same? Is like England, Wales, Scotland, Northern Ireland. Is it all the same?

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00:27:58.450 --> 00:28:00.600

Tommy L.: Because there are different rules.

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00:28:01.030 --> 00:28:10.760

Richard Bennett: Yeah, these these are average schools across the whole of the UK. So it averages out the good and the bad if you

like you're. You're right, Tommy.

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00:28:10.940 --> 00:28:13.690

Tommy L.: For me. It's a bit concerning that they are so low.

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00:28:15.240 --> 00:28:16.030

Tommy L.: Yep.

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00:28:16.810 --> 00:28:17.600

Richard Bennett: Files.

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00:28:17.920 --> 00:28:18.810

Heather Maggs: Lisa.

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00:28:20.394 --> 00:28:30.080

Alisa: So I guess for me. I mean. I was quite surprised that the scores were so low. I expected them to be higher. I guess my

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00:28:30.170 --> 00:28:42.099

Alisa: question would probably be because it just says currently in the UK. But it doesn't say, for example, like how many farms or like, is it? Everyone has been included, or, you know, specific regions or specific numbers, like, kind of.

361

00:28:42.290 --> 00:28:45.979

Alisa: we don't know the whole scope. So yeah, it's quite

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00:28:46.490 --> 00:28:48.040

Alisa: difficult to also

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00:28:48.410 --> 00:28:50.290

Alisa: believe it fully. Yeah.

364

00:28:50.440 --> 00:28:53.300

Heather Maggs: Thank you. And Chante. What what do you think.

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00:28:57.372 --> 00:28:59.340

Shaunta: I do think that

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00:28:59.751 --> 00:29:01.559

Shaunta: as a lot of people said.

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00:29:01.930 --> 00:29:02.820

Shaunta: well.

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00:29:03.410 --> 00:29:11.859

Shaunta: I think it's quite low, and also the fact that we don't know how many different farms are giving this information. And if it's

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00:29:12.540 --> 00:29:14.949

Shaunta: literally everyone that gives the information or not.

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00:29:15.200 --> 00:29:15.900

Shaunta: Bob.

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00:29:16.280 --> 00:29:16.970

Shaunta: yeah.

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00:29:19.060 --> 00:29:19.880

Heather Maggs: Thank you.

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00:29:21.260 --> 00:29:26.820

Richard Bennett: Thank you. I'm gonna move on to the next page, if I may cause there's more information here.

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00:29:27.480 --> 00:29:33.589

Richard Bennett: And this comes onto a a couple of issues that that some of you have already mentioned.

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00:29:33.830 --> 00:29:38.650

Richard Bennett: So it says, assume that the government and industry.

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00:29:39.240 --> 00:29:43.182

Richard Bennett: and then I can't see the rest of it, because I've got something at the top of my screen.

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00:29:44.220 --> 00:29:51.110

Richard Bennett: agree to regulation to improve the welfare of farm animals in the UK. To a certain welfare score.

378

00:29:51.410 --> 00:29:57.849

Richard Bennett: All animals in the UK would have to be kept at this



welfare score or higher.

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00:29:58.130 --> 00:30:08.670

Richard Bennett: This higher welfare would incur additional production costs, because animals would, for example, be better fed, have better housing and more space, better health and care.

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00:30:08.690 --> 00:30:13.780

Richard Bennett: and more opportunities for normal, Social and other behaviors.

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00:30:14.200 --> 00:30:25.769

Richard Bennett: These higher costs would result in more expensive meat, dairy, and eggs and food with these ingredients, so that everyone would have to pay more for these food products, including you.

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00:30:26.150 --> 00:30:32.069

Richard Bennett: your payment will be contributing to the higher welfare of farm animals throughout the UK.

383

00:30:33.440 --> 00:30:41.840

Richard Bennett: So what do you think of this? It tells you that all all farm animals will be affected because it's it's regulation.

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00:30:42.740 --> 00:30:43.170

John: Yeah, I think.

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00:30:43.170 --> 00:30:44.220

Richard Bennett: Regulation, yeah.

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00:30:44.220 --> 00:30:47.189

John: I think it. I think it answers my point that I made earlier

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00:30:47.260 --> 00:30:49.970

John: about where's where the stats come from?

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00:30:49.970 --> 00:30:51.380

Richard Bennett: Good. Good.

389

00:30:51.530 --> 00:30:53.680

Richard Bennett: Okay. Anyone. Else.

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00:30:53.680 --> 00:30:56.589

Shaunta: I agree, and I also think that it would be

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00:30:57.460 --> 00:30:59.750

Shaunta: It's only fair to up the price

392

00:31:00.100 --> 00:31:01.350

Shaunta: for the meat.

393

00:31:01.540 --> 00:31:02.509

Shaunta: That's that's fine.

394

00:31:02.900 --> 00:31:14.930

Keisha: To. To be honest, if people's gonna want, I mean a lot of the kind of our sustainability and environment and all of that. So I guess if people want better

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00:31:15.130 --> 00:31:18.600

Keisha: you, and whether organic or

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00:31:18.890 --> 00:31:24.050

Keisha: however you, you're going to expect them to pay a bit more for it. So

397

00:31:24.190 --> 00:31:31.590

Keisha: you know it's it's you have to weigh up the pros and cons. We can't 1 better, and then not expect to pay better.

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00:31:31.941 --> 00:31:36.300

Keisha: As, like everything else, they have to feed the animals. So where is that?

399

00:31:36.670 --> 00:31:38.786

Keisha: Money doesn't grow in trees?

400

00:31:40.190 --> 00:31:40.770

Richard Bennett: Yeah.

401

00:31:41.350 --> 00:31:43.049

Keisha: You know you want goods.

402

00:31:43.130 --> 00:31:45.499

Keisha: You have to pay the extra panel, too.

403

00:31:45.850 --> 00:31:49.429

Shaunta: And also everything goes up anyway. So

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00:31:49.940 --> 00:31:52.740

Shaunta: the extra 2 pound or 3 pounds have a corn fed.

405

00:31:53.620 --> 00:31:55.050

Keisha: And I'm out and.

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00:31:55.050 --> 00:32:02.299

Tommy L.: I would pay extra money, but I wouldn't pay like 1020 pound extra on it. I wouldn't, because you kind of

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00:32:02.718 --> 00:32:04.361

Tommy L.: many people can't afford us.

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00:32:04.690 --> 00:32:18.219

Keisha: Well, it's it's what you is. When I'm I'm not saying you're just saying, not saying I'm saying in overall. If everybody gonna wanna be better. It's going to have to come from somewhere, so

409

00:32:18.240 --> 00:32:23.699

Keisha: they have to buy feed, as the the description says. They they can't feed it on water.

410

00:32:23.800 --> 00:32:27.139

Keisha: Something has to give. So you know.

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00:32:28.740 --> 00:32:31.249

Heather Maggs: Thank you, Deborah. What did you think?

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00:32:31.250 --> 00:32:35.279

Deborah: Yeah, I think people are quite loyal to brands

413

00:32:35.602 --> 00:32:50.059

Deborah: individuals when they're shopping, anyway. So even if you're loyal to a particular brand, and the price goes up. You still buy it because you like that brand. You like the taste you like the quality of the meat, so I don't think, increasing, the price would tear people away. I think it

414

00:32:50.100 --> 00:32:54.270

Deborah: everything. As people said, everything goes up goes up cost of living.

415

00:32:54.460 --> 00:32:57.759

Deborah: So yeah, I think it's only fair to increase the prices.

416

00:32:59.690 --> 00:33:03.100

Richard Bennett: Sorry I seem to be by accident touching my

417

00:33:03.935 --> 00:33:05.304

Richard Bennett: cursor here.

418

00:33:06.120 --> 00:33:07.220

Richard Bennett: Didn't it?

419

00:33:07.300 --> 00:33:18.289

Richard Bennett: Sorry, Heather, can I just check? Did Delara ever join us, cause I'm not seeing her. No, just checking, thank you. I'm sure you would have brought her into the conversation anyway.

420

00:33:18.350 --> 00:33:24.019

Richard Bennett: Thank you all very much. That's that's really good feedback. The next paragraph

421

00:33:24.190 --> 00:33:37.349

Richard Bennett: talks about if you don't purchase or consume animal products which I don't think applies to any of you, and it only applies. If people are Vegan, for example, it only applies to about 2% of the population.

422

00:33:37.767 --> 00:33:50.159

Richard Bennett: But we just wanted to point out to anyone that doesn't consume these products that they can still express or willingness to pay. And it can, you know, they can still pay something towards improving the welfare of animals

423

00:33:50.220 --> 00:34:02.969

Richard Bennett: which often vegans vegans want to. But probably we won't label on this paragraph because I don't think it's relevant to any of you unless you thought it confused you. And you thought, what on earth is this about.

424

00:34:03.130 --> 00:34:26.740

Keisha: I guess I guess, with that one, if you're trying to kind of say vegans, I think the word Vegan, because vegans being used quite probably now in society. So a bit lactose, intolerant. That's another word that keeps on coming around. So if you want it to appeal to them, or that I think it may be good to put it in there in order for to be a bit more descriptive.

425

00:34:28.480 --> 00:34:29.949

Richard Bennett: Okay, thank you.

426

00:34:31.550 --> 00:34:43.659

Richard Bennett: So now we're getting onto description of the of the task that's gonna follow in a moment. And it says, Please choose out of the 3 options below your single most preferred option

427

00:34:43.880 --> 00:34:49.640

Richard Bennett: welfare scores in red show which scores have changed in relation to the current situation.

428

00:34:50.179 --> 00:34:56.960

Richard Bennett: You may not find that you sorry you may find that you do not particularly like any of the given options.

429

00:34:57.060 --> 00:35:02.679

Richard Bennett: Nevertheless, the task is to indicate your preferred option out of the 3, provided.

430

00:35:02.720 --> 00:35:13.949

Richard Bennett: if you find choice, 2 or 3 too expensive, please choose choice one which represents no change to current animal welfare levels or to your food expenditure.

431

00:35:15.050 --> 00:35:24.150

Richard Bennett: Remember that you have a limited budget and that more money spent on higher welfare food products means less money for you to spend on other things.

432

00:35:24.370 --> 00:35:32.280

Richard Bennett: And then there's a little paragraph here that tells you about the numbers of animals that are used to produce all the different animal products.

433

00:35:32.460 --> 00:35:55.510

Richard Bennett: So in the last year, in the UK. 2.8 million cattle and calves, 11.5 million pigs, 14.5 million sheep and lambs, and 1.1 billion chickens were used for she for meat production, whilst 1.8 million dairy cattle were used to produce milk and 39 million laying hens used to produce eggs.

434

00:35:57.160 --> 00:36:09.269

Richard Bennett: So what did you think of this, chunk? It's introducing the task that's going to come. But then it's also giving you a little bit of information at the end, about the size of the animal populations that would be affected.

435

00:36:09.908 --> 00:36:12.000

John: I thought, it's useful. Informative. Yeah.

436

00:36:13.870 --> 00:36:14.260

Keisha: Tick.

437

00:36:15.430 --> 00:36:18.470

Shaunta: Yeah, informative and quite straightforward.

438

00:36:19.460 --> 00:36:21.390

Richard Bennett: Okay. Anyone else.

439

00:36:23.600 --> 00:36:27.781

Alisa: I would say for me the the part that remember you have a limited budget.

440

00:36:28.890 --> 00:36:35.119

Alisa: it's kind of like, I mean, how does the survey. Know what budget you have? It's just the wording here.

441

00:36:35.925 --> 00:36:39.620

Alisa: You know. Obviously, there's a cost of living. But it like, Yeah.

442

00:36:41.320 --> 00:36:43.690

Richard Bennett: I think, Elisa, the idea is that

443

00:36:43.820 --> 00:36:47.319

Richard Bennett: everyone has a limited budget. No one has unlimited

444

00:36:47.530 --> 00:36:58.349

Richard Bennett: unlimited money. I suppose it's it's almost unlimited. If you're a billionaire, I suppose it's but otherwise everyone has a budget that they that they want to spend

445

00:36:58.902 --> 00:37:00.469

Richard Bennett: and it's just saying.

446

00:37:00.690 --> 00:37:15.140

Richard Bennett: I, the idea of this is that it's saying, don't just say you'll pay 10 pounds a week, because realize that if you spend 10 pounds a week on welfare you won't be to spend that 10 pounds on other things. So it's just a caution.

447

00:37:15.616 --> 00:37:16.130

Richard Bennett: I think.

448

00:37:16.130 --> 00:37:25.080

Alisa: Yeah, I think it was just the wedding. I think if it would have said kind of like, maybe, remember that. You know, higher welfare will mean like a higher price, something like that. But

449

00:37:25.120 --> 00:37:26.870

Alisa: yeah, I don't know. That's just me.

450

00:37:27.500 --> 00:37:31.300

John: Unless you put the word may, after the 1st word.

451

00:37:31.360 --> 00:37:33.190

John: have you said? You might

452

00:37:33.570 --> 00:37:40.129

John: have a limited budget, etc. And then later on. It may mean less money for you to spend on other things

453

00:37:41.050 --> 00:37:45.130

John: rather than sort of dictating, and say that that's got to be the case.

454

00:37:45.290 --> 00:37:47.859

Richard Bennett: Yeah, thank you. John, thank you.

455

00:37:51.330 --> 00:37:53.010

Richard Bennett: Okay, let's.

456

00:37:53.010 --> 00:37:56.656

Heather Maggs: Oh, sorry I've I've got a question. If you can remember

457

00:37:56.980 --> 00:38:09.070

Heather Maggs: when we've when I've done this survey. And obviously I've got used to these screens, the in the focus groups to have these chunks of copy on 2 slides, the one before and this one.

458

00:38:09.750 --> 00:38:23.679

Heather Maggs: But today, when I went through it all the copy on the slide before, and this, which is a lot of copy, appeared in one. Go. Did it appear to you in one go? Can you remember, or did it appear to you in 2 chunks.

459

00:38:23.680 --> 00:38:25.020

Adam: I can't remember.

460

00:38:25.270 --> 00:38:26.000

Adam: Okay.

461

00:38:26.880 --> 00:38:28.380

John: What shell don't know.

462

00:38:29.400 --> 00:38:36.560

Heather Maggs: i i i don't didn't know whether I'd remember after a good couple of hours. But it I just wondered whether.

463

00:38:36.980 --> 00:38:40.649

Heather Maggs: if it had, if you could remember whether it was all in one huge chunk.

464

00:38:40.680 --> 00:38:47.509

Heather Maggs: whether that was a bit too much, and whether we should split it. But if you, if you can't remember, then let's move on. Sorry, Richard.

465

00:38:47.510 --> 00:38:53.709

Richard Bennett: No, that's okay. I think it's in one chunk heather. I think it comes in one chunk when I when I've

466

00:38:53.960 --> 00:38:58.210



Richard Bennett: clicked on the link and gone through the questionnaire shows it on. I think.

467

00:38:58.210 --> 00:39:00.800

Heather Maggs: I I just wondered whether that was woof.

468

00:39:01.170 --> 00:39:03.200

Heather Maggs: because there's a lot a lot there. So I.

469

00:39:03.200 --> 00:39:09.209

Richard Bennett: Yeah, I mean, that's that's good question. I mean, do you think there's just too much description here?

470

00:39:12.240 --> 00:39:13.729

Richard Bennett: Or was it okay?

471

00:39:13.730 --> 00:39:16.660

John: I guess the advantage is, if you split it in 2,

472

00:39:16.800 --> 00:39:21.160

John: then you might focus on it. More so than

473

00:39:21.370 --> 00:39:24.660

John: perhaps just scamming through the the one big one.

474

00:39:25.320 --> 00:39:27.700

Shaunta: Yep, I agree. It's a lot of information.

475

00:39:28.380 --> 00:39:30.479

Tommy L.: Everybody have it in 2 parks.

476

00:39:31.130 --> 00:39:34.284

Tommy L.: cause it's too, a lot of information in one part.

477

00:39:34.780 --> 00:39:35.400

Shaunta: Yep.

478

00:39:35.400 --> 00:39:39.760

Tommy L.: I remember right, it was like a chunk when I did it. It was like a chunk.

479

00:39:40.140 --> 00:39:40.900  
Tommy L.: Didn't.

480  
00:39:41.530 --> 00:39:48.579  
Heather Maggs: It's just that we've struggled with trying to give everyone the information they need to answer the questions.

481  
00:39:48.964 --> 00:40:06.265  
Heather Maggs: But the fact that it is incredibly long, and we're aware that it's incredibly long. And there was I. All the way we've been trialling this, thinking it was in 2 chunks, and then this afternoon it was woof! Hang on a minute. That's an enormous amount of copy, and I wondered whether it was people found it intimidating or put off putting

482  
00:40:08.610 --> 00:40:16.019  
John: I didn't find it off putting. But if if you're gonna concentrate on, it's gonna take you longer to do it all in one rather than 2, I think.

483  
00:40:16.750 --> 00:40:17.309  
Heather Maggs: Right, but.

484  
00:40:17.310 --> 00:40:19.680  
Keisha: And if you don't have the information.

485  
00:40:19.890 --> 00:40:27.479  
Keisha: if you don't have the information, then the participant and they say, Oh, what is it all about so it's like

486  
00:40:27.730 --> 00:40:31.149  
Keisha: them. If you're doing them. If you don't, to an extent, you know.

487  
00:40:31.150 --> 00:40:40.209  
Heather Maggs: It's finding that balance, isn't it, Cacia? So it's I think maybe we will try and make try and split it. I think that's but we'll see we'll think about it. Sorry, Richard.

488  
00:40:40.210 --> 00:40:47.670  
Richard Bennett: No, that's okay. Thank you. Everyone that's useful. Okay, look, let's go on to the choice questions.

489  
00:40:47.850 --> 00:40:54.590

Richard Bennett: We're not going through all of them you'll be, you'll be pleased to know, because there's there were 12 of them. I'm sure you noticed

490

00:40:55.013 --> 00:40:58.550

Richard Bennett: 12 of them. We've just chosen a few.

491

00:40:58.920 --> 00:41:01.640

Richard Bennett: We understand how you approach these?

492

00:41:03.470 --> 00:41:06.220

Richard Bennett: And actually, I think the 1st question

493

00:41:06.260 --> 00:41:19.709

Richard Bennett: also reminded you that it's only the numbers in red that are changing. All the others stay the same from as as the as the status quo. The first, st the 1st choice.

494

00:41:19.760 --> 00:41:21.809

Richard Bennett: the current situation. Sorry.

495

00:41:22.546 --> 00:41:24.293

Richard Bennett: So here we've got

496

00:41:24.900 --> 00:41:26.190

Richard Bennett: choice one

497

00:41:26.330 --> 00:41:29.660

Richard Bennett: with the current situation, scores

498

00:41:29.760 --> 00:41:33.169

Richard Bennett: 40 eggs, 50 dairy, 40 pig meat, and so on.

499

00:41:33.210 --> 00:41:34.509

Richard Bennett: And then you've got

500

00:41:34.580 --> 00:41:36.050

Richard Bennett: 2 choices.

501

00:41:36.280 --> 00:41:40.589

Richard Bennett: In addition to to the state the current situation

502

00:41:41.139 --> 00:41:52.470

Richard Bennett: choice 2 is a 2 pound increase in your weekly food bill, and it tells you that is 104 pounds per year, which I'm sure you could have worked out for yourself, but just saves people having to do that.

503

00:41:52.830 --> 00:42:03.520

Richard Bennett: And for that dairy cows have gone up from 50 to 60 pigs have gone from 40 to 50, and meat chickens have gone from 40

504

00:42:03.690 --> 00:42:04.900

Richard Bennett: to 50,

505

00:42:05.250 --> 00:42:07.810

Richard Bennett: and then you've got another choice choice. 3

506

00:42:07.830 --> 00:42:15.080

Richard Bennett: 10 pound increase in your weekly food Bill. That's 520 pounds a year, and here you've got

507

00:42:15.680 --> 00:42:24.879

Richard Bennett: yes, dairy going from 50 to 60 again, this time, pigs going not just from 40 to 50, but actually from 40 to 60,

508

00:42:25.140 --> 00:42:28.320

Richard Bennett: and rather than chicken meat

509

00:42:28.400 --> 00:42:30.279

Richard Bennett: and chickens changing.

510

00:42:30.370 --> 00:42:35.270

Richard Bennett: You've got sheep and lambs going from 55 to 60.

511

00:42:35.957 --> 00:42:45.469

Richard Bennett: So can some from a couple of you, maybe just take me through your thinking how you decided which of these you were going to? You were going to tick.

512

00:42:45.640 --> 00:42:49.020

Richard Bennett: which ones you were going to choose? How did you decide.

513

00:42:49.300 --> 00:42:51.759

Shaunta: I personally decided by the increase.

514

00:42:52.503 --> 00:42:53.149

Shaunta: Per week.

515

00:42:54.140 --> 00:42:54.630

Adam: In, the.

516

00:42:54.630 --> 00:42:55.929

Richard Bennett: So in the Food Bill.

517

00:42:56.700 --> 00:42:56.950

Shaunta: Yeah.

518

00:42:57.450 --> 00:43:01.090

Richard Bennett: So. Which one did you? Do you remember which one you might choose.

519

00:43:01.430 --> 00:43:09.239

Shaunta: Would have done either. 2 or 10 pounds. 10 pound was my maximum, that I would increase weekly, because when I looked at

520

00:43:09.730 --> 00:43:12.160

Shaunta: 520 pound per year.

521

00:43:12.560 --> 00:43:14.630

Shaunta: I thought I could do a lot more with that money

522

00:43:14.810 --> 00:43:15.710

Shaunta: if I,

523

00:43:15.830 --> 00:43:16.969

Shaunta: if I saved it.

524

00:43:17.520 --> 00:43:21.230

Richard Bennett: So. So you saying you probably probably chose the 2 pound. Yeah.

525

00:43:21.230 --> 00:43:22.050

Shaunta: Yep.

526

00:43:22.050 --> 00:43:23.160

Richard Bennett: Is that right? Okay.

527

00:43:23.160 --> 00:43:24.130

Shaunta: Yep.

528

00:43:24.400 --> 00:43:25.380

Richard Bennett: Anyone else.

529

00:43:25.873 --> 00:43:31.330

Adam: I'm sure I also chosen a choice number 2, which is 2 pound increase.

530

00:43:32.750 --> 00:43:35.010

Richard Bennett: Okay. And why did you do that? Adam?

531

00:43:35.010 --> 00:43:47.020

Adam: Because I think that's all I can manage. Within my weekly budget, 10 pounds would be way too much, and I think choice number freeze for people shopping at Waitrose or Max and Spencer food.

532

00:43:47.430 --> 00:43:51.480

Adam: And yeah. So choice number 2 for me only.

533

00:43:52.310 --> 00:43:53.740

Richard Bennett: Okay. Thanks.

534

00:43:54.540 --> 00:43:55.790

Richard Bennett: Anyone. Else.

535

00:43:57.310 --> 00:44:11.569

Keisha: I think my choice mainly. I think it was between choice 2 and 3. Yeah, I to me. I I base it mainly on the increase, and then I look at the number between 2 pound 104 and 10 pound 520.

536

00:44:11.690 --> 00:44:15.839

Keisha: So I think most of my choices were either between 2 or 3.

537

00:44:16.670 --> 00:44:20.420

John: Yeah, I would say the same, mainly between 2 and 3.

538

00:44:20.841 --> 00:44:25.060

John: I can't remember. I I may well have gone for choice 3 on this.

539

00:44:26.860 --> 00:44:27.750

Heather Maggs: Elisa.

540

00:44:28.482 --> 00:44:33.174

Alisa: So I picked number 2. I think I 1st had a look at the

541

00:44:33.940 --> 00:44:53.550

Alisa: price increase, and then the you know like the meat that actually changed. And then I thought, because I eat chicken more than the other meats. I decided to go for choice, too, just because of, like I would buy that more than the yeah. Then the pork and the lamb. So yeah, I think the chicken was just one.

542

00:44:53.930 --> 00:44:55.099

Richard Bennett: Okay. Thank you.

543

00:44:55.670 --> 00:45:01.450

Heather Maggs: Did anyone else think like Elisa? With regard to looking at the what animals welfare went up.

544

00:45:03.810 --> 00:45:04.979

Heather Maggs: We have some.

545

00:45:05.180 --> 00:45:07.239

Richard Bennett: Deborah we heard from Deborah.

546

00:45:09.760 --> 00:45:10.450

Richard Bennett: Well.

547

00:45:10.750 --> 00:45:11.360

Heather Maggs: Where

548

00:45:12.650 --> 00:45:14.190

Heather Maggs: we have different.

549

00:45:15.020 --> 00:45:15.940

Keisha: We have.

550

00:45:16.400 --> 00:45:18.860

Heather Maggs: She seems to have dropped off the call. Actually.

551

00:45:18.910 --> 00:45:21.029

Heather Maggs: whether she's having technical issues.

552

00:45:22.160 --> 00:45:23.130

Heather Maggs: Deborah.

553

00:45:24.080 --> 00:45:25.460

Keisha: She's gone.

554

00:45:25.460 --> 00:45:26.170

Heather Maggs: Hmm.

555

00:45:26.785 --> 00:45:29.760

Richard Bennett: We've got a raised hand from Rebecca.

556

00:45:30.090 --> 00:45:30.710

Heather Maggs: Yet.

557

00:45:31.320 --> 00:45:32.160

Heather Maggs: Oh.

558

00:45:33.220 --> 00:45:34.650

Heather Maggs: we don't have a Rebecca.

559

00:45:34.650 --> 00:45:35.710

Richard Bennett: No, I know.

560

00:45:36.510 --> 00:45:39.940

Richard Bennett: But have we got someone that's joined us that we're not aware of?

561

00:45:41.190 --> 00:45:45.079

Richard Bennett: I can't. While I'm sharing my screen I seem to have a limited.

562

00:45:46.130 --> 00:45:48.799

Keisha: Oh, you have! You have 8 people.

563

00:45:50.078 --> 00:45:54.289



Keisha: Adam, Elisa, John and Shawn and Tommy. That's it.

564

00:45:54.740 --> 00:45:58.539

Heather Maggs: But I've got Rebecca talking, committed one or.

565

00:45:58.740 --> 00:46:01.689

Rebecca: Hello! Can you hear me? This is Deborah. My battery died.

566

00:46:02.098 --> 00:46:03.321

Heather Maggs: Hello! We.

567

00:46:03.730 --> 00:46:04.070

Rebecca: This is.

568

00:46:04.070 --> 00:46:09.809

Heather Maggs: There you were. We were just asking, where had you got in the conversation, Deborah.

569

00:46:10.105 --> 00:46:26.339

Rebecca: I got up to the choices. I'm the same as can't remember. He said it, but I picked option 2, because it had more percentage of the chicken meat, and I eat chicken more. So that's why. So for choice, too, and because 2 pounds is not gonna break the bank. It's not too expensive.

570

00:46:27.770 --> 00:46:28.600

Heather Maggs: Thank you.

571

00:46:28.750 --> 00:46:30.159

Richard Bennett: Okay, thank you.

572

00:46:30.320 --> 00:46:36.960

Richard Bennett: Let's push on to the next one, because we can have a similar discussion on on, on, on that one. Perhaps it's

573

00:46:39.370 --> 00:46:45.929

Richard Bennett: okay. So here we have the usual current situation. Choice one.

574

00:46:46.500 --> 00:46:53.390

Richard Bennett: Then you've got a choice, 2 for 3 pounds, which is an increase on

575

00:46:53.410 --> 00:46:56.209

Richard Bennett: in the welfare score for

576

00:46:56.230 --> 00:46:57.880

Richard Bennett: laying hens

577

00:46:58.000 --> 00:46:59.520

Richard Bennett: and for

578

00:47:00.140 --> 00:47:02.969

Richard Bennett: meat, chickens and for beef.

579

00:47:03.900 --> 00:47:11.509

Richard Bennett: and then you have choice 3, which is a 1 pound. Increase in your weekly food bill, and you have the same increase for eggs.

580

00:47:11.580 --> 00:47:17.180

Richard Bennett: But this time an increase of 50 increase of 10 to 50

581

00:47:17.190 --> 00:47:25.280

Richard Bennett: for pigs, and an increase, not for beef this time, but an additional increase

582

00:47:25.480 --> 00:47:30.430

Richard Bennett: for meat, chickens of 60 from from

583

00:47:30.530 --> 00:47:32.829

Richard Bennett: 40 current situation.

584

00:47:33.450 --> 00:47:38.260

Richard Bennett: So how did people decide about about this one.

585

00:47:40.224 --> 00:47:47.710

Adam: Because I eat quite a lot of eggs, and she can meet and my budget is quite limited.

586

00:47:47.750 --> 00:47:50.619

Adam: So I opted in for choice number 3,

587

00:47:50.700 --> 00:47:58.999

Adam: because my budget can still take it. So it's not too huge increase in price. But I can see X

588

00:47:59.721 --> 00:48:06.339

Adam: increasing 10%. And she can meet actually 20%, which is quite a lot.

589

00:48:08.330 --> 00:48:10.740

Richard Bennett: Good. Thank you, Adam. That was clear.

590

00:48:11.950 --> 00:48:12.920

Heather Maggs: Anyone else.

591

00:48:13.620 --> 00:48:20.830

Tommy L.: I was between choice 2 and choice 3, but more like choice, 3. Because I eat eggs and

592

00:48:21.050 --> 00:48:26.910

Tommy L.: and pig and chicken meat more so. It was better welfare for them than the other ones.

593

00:48:27.870 --> 00:48:29.540

Tommy L.: That's the reason why.

594

00:48:30.148 --> 00:48:37.559

John: Excuse me. Yeah, same with me. I would have gone for choice. Sorry mainly because of the eggs. And the the chicken mate.

595

00:48:42.810 --> 00:48:43.580

Richard Bennett: Okay.

596

00:48:44.220 --> 00:48:46.090

Richard Bennett: Any other comments on this.

597

00:48:47.190 --> 00:48:53.554

Keisha: Think my one was between 2 and 3 to be honest, cause. When I looked at the 3 pound increase and the one pound

598

00:48:54.080 --> 00:49:00.632

Keisha: I keep on looking at the increases as in that the money, and it's not that much of a big jump, but

599

00:49:00.980 --> 00:49:04.719

Keisha: to be honest, either way. 2 or 3 would work for me.

600

00:49:04.910 --> 00:49:08.800

Keisha: cause I eat mainly I eat a lot of meat, anyway. So

601

00:49:08.940 --> 00:49:09.780

Keisha: yeah.

602

00:49:12.300 --> 00:49:14.310

Richard Bennett: Okay, thanks, Keisha.

603

00:49:16.090 --> 00:49:22.860

Richard Bennett: Okay, let's move on to the next question. I think we've got about 6 here altogether. So here's the next one

604

00:49:23.810 --> 00:49:30.139

Richard Bennett: so usual. And and did you catch on pretty quickly that choice one was always the same.

605

00:49:31.273 --> 00:49:32.239

John: Yeah. Good.

606

00:49:32.240 --> 00:49:33.309

Keisha: And I'm okay.

607

00:49:33.600 --> 00:49:34.610

Richard Bennett: That's great.

608

00:49:34.790 --> 00:49:38.820

Richard Bennett: And did it help that? The ones that change are in red.

609

00:49:39.250 --> 00:49:40.080

John: Yes, yep.

610

00:49:40.330 --> 00:49:40.690

Adam: Yeah.

611

00:49:40.690 --> 00:49:42.100

Richard Bennett: Great. Okay?

612

00:49:42.350 --> 00:49:47.290

Richard Bennett: So here we have 16 pounds for choice. 2

613

00:49:47.860 --> 00:49:52.959

Richard Bennett: but very high levels of welfare for laying hens.

614

00:49:53.130 --> 00:49:56.650

Richard Bennett: pigs, and meat chickens.

615

00:49:57.680 --> 00:50:01.260

Richard Bennett: and then we've got 4 pound increase, with

616

00:50:01.300 --> 00:50:11.319

Richard Bennett: still quite big increases in in welfare score, but not as much as choice 2. Also for

617

00:50:11.370 --> 00:50:13.150

Richard Bennett: laying hens.

618

00:50:13.940 --> 00:50:17.649

Richard Bennett: pigs, and meat chickens.

619

00:50:18.040 --> 00:50:21.400

Richard Bennett: So how did people decide about this one?

620

00:50:23.325 --> 00:50:26.570

Adam: My dream answer would be choice number 2,

621

00:50:26.840 --> 00:50:33.990

Adam: but because it's a huge increase in price. My budget doesn't allow this. So obviously, it was choice number 3.

622

00:50:35.950 --> 00:50:36.910

Richard Bennett: Thank you.

623

00:50:36.910 --> 00:50:38.139

Tommy L.: The same for me.

624

00:50:38.260 --> 00:50:40.410

Tommy L.: Choice number 3, because

625

00:50:40.530 --> 00:50:44.730

Tommy L.: I would have loved the choice to, but the price increase is too high.

626

00:50:47.540 --> 00:51:09.860

Keisha: But then this is what we're saying about increasing of prices. If people gonna want the better welfare of animals, this goes back to what they were saying about the scores. If you want better if you eat chicken, and, for example, eggs, quite a lot, and then you want better welfare. You gonna have to pay the price so you can't. We can't have it both ways.

627

00:51:09.870 --> 00:51:14.039

Keisha: They're suddenly gonna have to pay, or the treatment's not gonna improve.

628

00:51:14.140 --> 00:51:16.580

Keisha: So it's it's

629

00:51:16.950 --> 00:51:17.870

Keisha: yeah.

630

00:51:18.630 --> 00:51:22.179

Richard Bennett: Yeah, no, that's good point. And when what did you choose? Keisha?

631

00:51:22.180 --> 00:51:31.029

Keisha: To be honest with you. I'm between 2 and 3. I think I'm trying to recall which one I've chosen. But it's 1 or the other is is one or the other.

632

00:51:31.080 --> 00:51:35.010

Keisha: I think mainly 2. Cause. Yeah, I started toll free.

633

00:51:36.090 --> 00:51:39.220

Richard Bennett: Did you? When you were thinking about that, did you?

634

00:51:39.780 --> 00:51:46.000

Richard Bennett: Did you think any of you did, you know? Were you thinking that? Well, hang on.

635

00:51:46.370 --> 00:51:48.660

Richard Bennett: We've got 6 different

636

00:51:48.940 --> 00:51:53.900

Richard Bennett: species or types of animal here, and a whole load of different products.

637

00:51:54.100 --> 00:51:56.059

Richard Bennett: but only 3 are changing.

638

00:51:56.399 --> 00:51:56.740

Shaunta: Huh!

639

00:51:56.997 --> 00:52:03.439

Richard Bennett: So I'm actually only playing for 3 of them to change. I'm not paying for the other 3 to change, because they've stayed the same.

640

00:52:03.440 --> 00:52:06.539

Shaunta: Yup, I did, and I don't eat pork that much to want

641

00:52:06.940 --> 00:52:09.060

Shaunta: to pay that much for it.

642

00:52:10.650 --> 00:52:17.680

John: I think I would have gone for choice, too, because I do eat more. So for eggs and pig meat as well.

643

00:52:19.430 --> 00:52:22.129

John: okay, it's it's 16 pounds a week.

644

00:52:22.140 --> 00:52:26.150

John: You could take the view that you might want to just pay that and

645

00:52:26.420 --> 00:52:32.920

John: feel fine. You could take the view that there may be other things in your basket which aren't food that you can cut back on.

646

00:52:33.420 --> 00:52:34.220

John: Hmm!

647

00:52:34.630 --> 00:52:35.670  
Keisha: Ryan. They are.

648  
00:52:35.900 --> 00:52:37.680  
Keisha: yeah, yeah.

649  
00:52:38.240 --> 00:52:39.170  
Heather Maggs: Elisa.

650  
00:52:40.350 --> 00:52:53.120  
Alisa: I can't remember. If I pick 2 or 3 again, I think 2 would be ideal, and I mean I do tend to buy kind of like, you know, organic me and I I do look at where it comes from. So

651  
00:52:53.630 --> 00:53:10.939  
Alisa: I probably I don't know. I guess at times I would like just bite the bullet and and buy it. But I don't eat pork as much. So yeah. Now, thinking about it, if it's only just the the chicken that meets and the eggs. Maybe I would actually change it to number 3, just because the price is quite significant.

652  
00:53:11.290 --> 00:53:12.070  
Alisa: Okay.

653  
00:53:13.630 --> 00:53:14.450  
Heather Maggs: Deborah.

654  
00:53:16.810 --> 00:53:23.072  
Rebecca: That was between 2 and 3 as well. Choice 2 is the ideal choice, but because the

655  
00:53:23.510 --> 00:53:30.639  
Rebecca: is quite expensive. So I went choice free, because it's still within the budget. I think for me. My maximum I would put

656  
00:53:31.050 --> 00:53:37.720  
Rebecca: is probably 10 pounds, nothing more than that. So because it is 16 pounds. I had to be choice, free.

657  
00:53:40.910 --> 00:53:41.760  
Heather Maggs: Thank you.

658  
00:53:43.280 --> 00:53:45.200



Richard Bennett: Okay, thank you. And

659

00:53:45.220 --> 00:53:51.960

Richard Bennett: can I just ask again, when you're making these these choices do? Do you remember that statement that it's

660

00:53:52.070 --> 00:53:57.259

Richard Bennett: being brought about by regulation. So it's going to affect all all farm animals.

661

00:53:57.770 --> 00:54:13.429

Richard Bennett: Well, all the ones that are affected by this welfare score. So all laying hands in this case. For for choice, too. Well for both choices. Sorry all all pigs in the Uk. And all all meet chickens in the in in the Uk.

662

00:54:14.390 --> 00:54:19.730

Richard Bennett: but but of course, if they're all in the whole country brought up to this level, then

663

00:54:19.780 --> 00:54:31.300

Richard Bennett: everyone would have to pay 16 pounds a week. It's not a choice anymore, because it's all by regulation for all animals. So everyone would have to pay 16 pounds a week

664

00:54:31.709 --> 00:54:49.299

Richard Bennett: if they, you know, if one decided to to to go for this. Did that did that occur to people, or or were you thinking just more? Well, this is just for you rather than well, actually, it's for everyone, and that's why all animals in the Uk. Will be a will be affected.

665

00:54:50.090 --> 00:54:51.659

John: It was was for everyone.

666

00:54:52.770 --> 00:54:53.700

Richard Bennett: Sorry John.

667

00:54:53.700 --> 00:54:58.528

John: I assumed it was for everyone, otherwise not much point in doing the research.

668

00:54:59.020 --> 00:55:00.260

Tommy L.: Agree with that.

669

00:55:00.970 --> 00:55:08.440

Adam: Yeah, because it's everyone is going to be affected in the same way. So I was thinking not only about myself.

670

00:55:08.460 --> 00:55:12.080

Adam: but also about families with children

671

00:55:12.180 --> 00:55:17.870

Adam: who are actually struggling with the budget as it is at the moment. So obviously I would not choose.

672

00:55:18.100 --> 00:55:30.769

Adam: Let's say, for example, choice number 2, which is 16 pound increase, because for them that would be a disaster. So I was going with choice number 3, which is still can be quite high. But

673

00:55:30.860 --> 00:55:47.950

Adam: maybe they would be okay with that. But this huge increase for families with children would be too much. And I because I'm single, I also have to think about others, not only my own household, but also others with children, and we know that's quite expensive.

674

00:55:48.750 --> 00:55:51.089

Richard Bennett: That's very interesting. Thanks, Adam.

675

00:55:52.170 --> 00:55:53.460

Richard Bennett: Anyone else.

676

00:55:58.500 --> 00:56:01.369

Richard Bennett: Okay, let's move on to the next one.

677

00:56:03.460 --> 00:56:17.549

Richard Bennett: Okay? Some slightly slightly more modest choices in terms of the increase in the food bill. So again, as you know, choice one is the current situation. You've got choice to a 2 pound increase a week.

678

00:56:17.690 --> 00:56:25.429

Richard Bennett: and you got 80 for dairy cows, an increase to 80 increase to 80, also for

679

00:56:25.570 --> 00:56:29.349

Richard Bennett: sheep and lambs, and an increase in 80

680

00:56:29.420 --> 00:56:32.700

Richard Bennett: from from 50 for beef cattle.

681

00:56:33.660 --> 00:56:35.580

Richard Bennett: and then choice. 3

682

00:56:35.800 --> 00:56:37.599

Richard Bennett: 4 pounds.

683

00:56:37.910 --> 00:56:39.410

Richard Bennett: and you've got

684

00:56:39.580 --> 00:56:42.059

Richard Bennett: 80 for dairy cows.

685

00:56:42.210 --> 00:56:45.359

Richard Bennett: 80 for sheep and lambs, and 80 for beef.

686

00:56:46.770 --> 00:56:48.199

Richard Bennett: so can anyone.

687

00:56:48.753 --> 00:56:51.020

Richard Bennett: How they answered this one.

688

00:56:51.020 --> 00:56:54.619

John: I can't see the difference between choice 2 and 3. It will seem the same.

689

00:56:54.660 --> 00:56:59.860

Adam: Hmm! It was quite confusing. That's why I'm sure I I pressed choice number 2.

690

00:57:00.530 --> 00:57:01.550

Tommy L.: Yeah, I think I

691

00:57:01.943 --> 00:57:04.760

Tommy L.: to choice number 2, because it's actually the same.

692

00:57:05.240 --> 00:57:11.820

Richard Bennett: Okay, did anyone else do something different? So we've got 3 choice twos. Anyone else.

693

00:57:12.690 --> 00:57:14.610

Rebecca: I did twice to as well.

694

00:57:14.740 --> 00:57:19.780

Rebecca: because it's the same. There's no difference between choice 2 and 3 only the price.

695

00:57:20.470 --> 00:57:21.800

Richard Bennett: Okay, Deborah.

696

00:57:27.660 --> 00:57:29.369

Richard Bennett: Hello, Deborah! You there!

697

00:57:30.440 --> 00:57:31.380

Rebecca: Yeah, I'm here.

698

00:57:32.720 --> 00:57:37.280

Richard Bennett: What did what would you have chosen for this choice set? And why.

699

00:57:37.860 --> 00:57:43.469

Rebecca: Choice. 2. Because there's no difference between choice 2 and 3 only the price.

700

00:57:43.980 --> 00:57:44.790

Richard Bennett: Okay.

701

00:57:44.980 --> 00:57:45.930

Richard Bennett: great.

702

00:57:46.140 --> 00:57:48.119

Richard Bennett: So did everyone choose

703

00:57:48.410 --> 00:57:52.670

Richard Bennett: choice 2. Or did anyone choose choice, one or or choice? 3.

704

00:57:53.960 --> 00:57:55.890

Shaunta: I think I chose choice, free.

705

00:57:56.700 --> 00:57:57.765

Richard Bennett: Joyce, 3. Yes.

706

00:57:58.120 --> 00:58:00.350

Shaunta: Not realizing that there's no difference.

707

00:58:01.550 --> 00:58:09.386

Richard Bennett: So can you take me through? Why, you chose choice choice 3. What was? Go there? And there's no right or wrong answers to this.

708

00:58:09.700 --> 00:58:11.980

Shaunta: Richard, by this one.

709

00:58:12.483 --> 00:58:14.990

Shaunta: I was just clicking the the price increase.

710

00:58:15.590 --> 00:58:16.180

Richard Bennett: Yeah.

711

00:58:17.310 --> 00:58:18.400

Richard Bennett: But

712

00:58:18.900 --> 00:58:28.059

Richard Bennett: did you have some assumptions about what was happening to the, to the welfare of the animals when you were choosing on the basis of price only.

713

00:58:28.466 --> 00:58:30.089

Shaunta: By this time. No.

714

00:58:31.130 --> 00:58:34.339

Richard Bennett: Okay. So why did you choose? 4, not 2.

715

00:58:34.570 --> 00:58:40.559

Shaunta: Because I saw the increase was 4 pounds, and that's something I'm willing to pay, and not realising the numbers were the same.

716

00:58:42.020 --> 00:58:42.730

Richard Bennett: Okay, so.

717

00:58:43.131 --> 00:58:46.748

Shaunta: For me. Personally, I think I'm a little bit

718

00:58:47.620 --> 00:58:52.749

Shaunta: I got a bit of Adhd doing this this form and doing a repetitive.

719

00:58:53.040 --> 00:58:56.220

Shaunta: Was it like 8 or 10 choice one to 3?

720

00:58:56.590 --> 00:58:57.990

Shaunta: It become very

721

00:58:58.900 --> 00:59:04.089

Shaunta: tedious for me, so I didn't. By this time I've started to just click the the price.

722

00:59:04.480 --> 00:59:05.480

Richard Bennett: Sure, sure.

723

00:59:05.480 --> 00:59:10.640

Shaunta: That's why I was also saying about the text, it all being in one big chunk

724

00:59:10.720 --> 00:59:14.069

Shaunta: cause for me personally, that's gonna take me a lot of time to

725

00:59:14.250 --> 00:59:18.289

Shaunta: sit there and read it and keep my attention span on it.

726

00:59:18.460 --> 00:59:19.220

Shaunta: Yep.

727

00:59:19.340 --> 00:59:20.150

Shaunta: yeah.

728

00:59:20.630 --> 00:59:21.429

Richard Bennett: Thank you.

729

00:59:21.890 --> 00:59:24.759

Heather Maggs: Not neurodiverse friendly at all? Is it? Shaun.

730

00:59:24.760 --> 00:59:26.429

Shaunta: Not really no.

731

00:59:29.930 --> 00:59:31.250

Richard Bennett: anyone else.

732

00:59:31.330 --> 00:59:33.629

Richard Bennett: Keisha, have we heard from you? I can't remember.

733

00:59:33.630 --> 00:59:46.989

Keisha: Oh, I think looking at it is is, I think, for me most of the time. I look at the choice, the choice 2 and 3, and then look what the increase is. But to be honest with you, it's only doubled. You look at 2 and 3,

734

00:59:47.140 --> 00:59:52.740

Keisha: but then, if you're going to look from the top to the bottom. There's a big increase from known change.

735

00:59:53.050 --> 00:59:55.220

Keisha: Yeah, it's not much difference, really.

736

00:59:57.370 --> 01:00:03.910

Keisha: To be honest. 55 to 80-5088. Yeah, not much. 50, 80. Yeah.

737

01:00:06.550 --> 01:00:09.822

Keisha: The only thing is that the price has doubled between

738

01:00:10.320 --> 01:00:14.470

Keisha: 2 and 3. So 10, 4, 10, 4 is 20, 8

739

01:00:15.480 --> 01:00:26.524

Keisha: but this doubled, I would think maybe that would have gone up to about 50, 90, or whatever the case may be, if you're gonna pay an extra 4 pound on your

740

01:00:27.570 --> 01:00:30.550

Keisha: Oh, each week. Yeah.

741

01:00:30.550 --> 01:00:43.049

Richard Bennett: As I say, there are no right or wrong answers here with the choices, and we actually find that the a significant, a significant proportion of people do choose choice 3 for a number of different, very rational reasons.

742

01:00:43.380 --> 01:00:47.240

Richard Bennett: So there's no, there's no right or wrong. Choices here.

743

01:00:47.460 --> 01:00:50.099

Richard Bennett: Let's just move on to the next one.

744

01:00:51.462 --> 01:00:57.130

Richard Bennett: So here again choice. One. Current situation. Choice, 2, 10 pound. Increase.

745

01:00:57.410 --> 01:01:01.209

Richard Bennett: 54. Laying hens, 64

746

01:01:01.865 --> 01:01:05.740

Richard Bennett: sheep and lambs, 60 for beef.

747

01:01:08.420 --> 01:01:09.480

Richard Bennett: and

748

01:01:09.560 --> 01:01:11.410

Richard Bennett: 6 pound increase

749

01:01:11.580 --> 01:01:17.109

Richard Bennett: where you've actually got 60 for? Laying hens.

750

01:01:17.520 --> 01:01:19.619

Richard Bennett: 60 for pigs

751

01:01:19.770 --> 01:01:22.010

Richard Bennett: and 64

752

01:01:22.170 --> 01:01:23.230

Richard Bennett: chickens.

753

01:01:25.030 --> 01:01:28.800



Richard Bennett: What did people choose here, and why, or.

754

01:01:28.800 --> 01:01:29.260

John: I think.

755

01:01:29.625 --> 01:01:29.990

Richard Bennett: Choose!

756

01:01:30.340 --> 01:01:32.080

John: Yeah, I went for choice. 3.

757

01:01:32.200 --> 01:01:32.774

John: Yeah.

758

01:01:34.470 --> 01:01:38.779

John: mainly cause I do. I mentioned before. I think I eat a amount of eggs

759

01:01:38.880 --> 01:01:39.695

John: and

760

01:01:41.360 --> 01:01:43.540

John: pig meat, you know, bacon, etc.

761

01:01:44.127 --> 01:01:47.509

John: They. I think they were my main reasons for doing that.

762

01:01:49.150 --> 01:01:50.410

Richard Bennett: Okay. Thank you.

763

01:01:50.410 --> 01:01:55.934

Alisa: Yeah, I'm the same as John as well that I eat more eggs and chicken meat. So

764

01:01:56.915 --> 01:01:58.805

Alisa: yeah, the lamb and the beef

765

01:01:59.160 --> 01:02:03.129

Alisa: not as much, and it was more expensive as well. So I picked Number 3.

766

01:02:03.910 --> 01:02:05.116  
Richard Bennett: Yeah. So

767

01:02:05.970 --> 01:02:19.229  
Richard Bennett: an issue is that it? It was that an easy then decision for you? Because choice 3, you've got the the animals and the products that you're most interested in, and it's cheaper as well. So was that an easy, fairly quick, easy.

768

01:02:19.350 --> 01:02:25.709  
Alisa: Yeah, yeah, I like, when I saw the numbers, I was like, yeah, the eggs, the meats. The price is less. Yeah, that one.

769

01:02:27.000 --> 01:02:28.350  
Richard Bennett: Okay. Thanks.

770

01:02:28.840 --> 01:02:30.020  
Richard Bennett: Anyone. Else.

771

01:02:33.740 --> 01:02:41.670  
Tommy L.: I think I chose 3 on it as well. I think choice 2 was too big increase. But I see choice one is

772

01:02:41.810 --> 01:02:46.310  
Tommy L.: it's a little bit different, but it's not really much difference from from the rest.

773

01:02:46.600 --> 01:02:52.059  
Tommy L.: Of course the the eggs are different, but then the other things are not that different from other.

774

01:02:54.360 --> 01:02:57.369  
Tommy L.: I think that's choice. 3 on the on the.

775

01:02:58.650 --> 01:03:00.059  
Richard Bennett: Alright, thanks, Tommy.

776

01:03:00.640 --> 01:03:07.200  
Richard Bennett: let's just move on to the next one. Here we go. I think this might be the last one or the close to last one

777

01:03:07.729 --> 01:03:19.020  
Richard Bennett: so here we have again state current situation.

Choice, one choice, 2. Now 12 pound. Increase so slightly more than before, 624 pounds a year.

778

01:03:19.040 --> 01:03:33.510

Richard Bennett: and we've got laying hens going from 40 to 50 dairy, going from 50 to 70 pigs, going from 40 to 50 in choice, 2 for 12 pounds, and then choice, 3 only one pound

779

01:03:34.228 --> 01:03:40.441

Richard Bennett: laying hands, going to the same as choice, 2 at 50 pigs going to the same

780

01:03:41.680 --> 01:03:43.710

Richard Bennett: as choice 2,

781

01:03:43.860 --> 01:03:53.239

Richard Bennett: 50 dairy not changing at all unlike choice one. But chickens are going up. Meat. Chickens are going up from 40 to 50.

782

01:03:53.640 --> 01:03:56.710

Richard Bennett: What did people decide for this one, and why.

783

01:03:57.100 --> 01:03:59.879

John: I think I went for choice number 3.

784

01:04:00.791 --> 01:04:04.110

John: Mainly because of the eggs, are sort of staying the same.

785

01:04:04.190 --> 01:04:07.509

John: and the pig meat staying the same

786

01:04:08.840 --> 01:04:16.390

John: and I can see that the chicken me has gone up by 10, so an increase of one pound, as opposed to 12 pounds seemed good value to me.

787

01:04:16.680 --> 01:04:20.129

Richard Bennett: Yeah. Yeah. Good reasoning, yeah. Anyone else.

788

01:04:20.870 --> 01:04:32.135

Rebecca: Yeah, I went for choice choice, free as well, just because of the chicken and the eggs. And also it's a 1 pound increase. So it's not too much. It won't break the bank compared to choice to

with 12 pounds.

789

01:04:33.430 --> 01:04:33.840

Richard Bennett: Okay.

790

01:04:34.270 --> 01:04:35.030

Heather Maggs: Atom.

791

01:04:36.168 --> 01:04:47.671

Adam: My dream answer would be choice number 2, because of dairy, which I like dairy, and I eat and drink a lot of dairy, but 12 pound increases out of the question.

792

01:04:48.060 --> 01:04:54.230

Adam: So I'm quite happy with the increase. One pounds because of X, and she can meet so choice number 3.

793

01:04:54.720 --> 01:04:56.100

Richard Bennett: Okay. Thank you.

794

01:04:57.920 --> 01:05:12.460

Keisha: Think I did one. Yeah, think I did one. I guess choice 2 is, for I mean I beef as well. So real, and truly it does. It hasn't changed much from one and 3. You only gone up by 20,

795

01:05:12.790 --> 01:05:15.650

Keisha: so you know I can still satisfy with it

796

01:05:15.750 --> 01:05:16.990

Keisha: with a 50.

797

01:05:19.420 --> 01:05:23.129

Richard Bennett: Yeah. So you would have chosen, or you did choose choice. 3. Are you saying.

798

01:05:23.130 --> 01:05:33.729

Keisha: Choice 3. I looked as as I said, I keep on looking at the I think it was is it? Chante mentioned? She looks at the increase that captivate my eyes quite a lot

799

01:05:34.466 --> 01:05:37.637

Keisha: even rather than sometime looking at the numbers.

800

01:05:38.430 --> 01:05:39.170

Richard Bennett: Yeah.

801

01:05:39.170 --> 01:05:53.909

Keisha: You know. Okay, then I can still survive with 3. But then, if if things get up, I could maybe push it to 2. So that's why I was kind of looking at it. But the one plan increase will break the bank. Too tough.

802

01:05:54.120 --> 01:05:55.820

Richard Bennett: Yeah, no, that's all very.

803

01:05:55.840 --> 01:05:58.400

Richard Bennett: very clear, very rational. Thank you.

804

01:05:59.440 --> 01:06:01.750

Richard Bennett: Anyone else. Before we move on.

805

01:06:01.990 --> 01:06:25.030

Alisa: Yeah, I think for me also. I cause, because I don't consume dairy as much like, for example, for milk. I usually pick dairy free options. I I don't like cheese and butter like very rarely. So and because in the choice 3 the chicken meets also went up. I pick number 3, because also it's just one pound rather than 12. I mean, 12 is quite significant. So yeah.

806

01:06:25.600 --> 01:06:26.210

Richard Bennett: Yeah.

807

01:06:27.400 --> 01:06:32.160

Richard Bennett: Great. Now, that's that. That's really helpful. Thank you. I mean, I think, as John said.

808

01:06:32.567 --> 01:06:39.942

Richard Bennett: choice 3 looks quite good value, doesn't it? Compared with many of the choices that you've that you had previously in these in these

809

01:06:40.260 --> 01:06:41.460

Richard Bennett: choice sets?

810

01:06:41.700 --> 01:06:43.050

Richard Bennett: Okay, let's

811

01:06:43.250 --> 01:06:48.227

Richard Bennett: oh, there we go. Okay, this is where we just wanted to.

812

01:06:50.150 --> 01:06:52.910

Richard Bennett: look at, look at an alternative.

813

01:06:53.530 --> 01:07:04.289

Richard Bennett: and just see what you think. So the actual scores are of the current situation that we that we had that were estimated

814

01:07:04.370 --> 01:07:08.649

Richard Bennett: from our animal welfare. Experts and veterinarians

815

01:07:10.460 --> 01:07:13.850

Richard Bennett: were shown shown here in choice one.

816

01:07:15.110 --> 01:07:17.560

Richard Bennett: So these are the actual ones.

817

01:07:19.050 --> 01:07:30.379

Richard Bennett: So the question is, if we were to tell people the actual ones rather than rounding them up or down. So in this instance, we'd probably round the beef. One up to 60

818

01:07:30.450 --> 01:07:45.800

Richard Bennett: chickens would stay the same at 40. I'm just looking at choice one now. The current situation sheep and lambs. We might round up to 55 pigs to 40 dairy, maybe round down to 40.

819

01:07:45.900 --> 01:07:47.270

Richard Bennett: laying hens.

820

01:07:47.320 --> 01:07:49.910

Richard Bennett: probably say 45.

821

01:07:52.620 --> 01:07:54.920

Richard Bennett: Do do you think, having these very

822

01:07:56.400 --> 01:07:59.539

Richard Bennett: sort of precise, if you like. I mean the the

823

01:07:59.760 --> 01:08:07.710

Richard Bennett: the score. Isn't that precise? But these are the actual estimates that came out from from from the the experts.

824

01:08:07.810 --> 01:08:09.489

Richard Bennett: Do you? Would you find that

825

01:08:10.570 --> 01:08:15.000

Richard Bennett: better or worse, to have such specific values.

826

01:08:16.609 --> 01:08:25.299

Keisha: I think round, personally speaking, rounding up to the nearest old number makes more sense, because 39 is close to 40,

827

01:08:25.319 --> 01:08:41.469

Keisha: 53 is closer to 50. If it was 55 you could range up to 60. To me just it looked. It captivates the eye a bit more, personally speaking, because you're just looking at zeros. It's not really too far off. So

828

01:08:42.077 --> 01:08:44.389

Keisha: I don't think personally.

829

01:08:44.569 --> 01:08:48.299

Keisha: it's really yeah. I think the 0 for me personally works.

830

01:08:48.300 --> 01:08:49.929

John: Yeah, I, I agree with that.

831

01:08:49.930 --> 01:08:53.629

Keisha: Consistently rather than 9, 2, 3, yes, sorry.

832

01:08:55.640 --> 01:09:06.039

John: Yeah. So I would say, I I agree with Keisha. It. It makes it easier on the eye as well to sort of compare the you know 3 choices.

833

01:09:07.760 --> 01:09:09.509

John: I mean, there's not a lot in it but.

834

01:09:09.960 --> 01:09:11.779

Richard Bennett: No, thank you. Anyone else.

835

01:09:11.920 --> 01:09:17.510

Tommy L.: I think, also because these numbers are not 100% accurate anyway. So

836

01:09:17.990 --> 01:09:22.460

Tommy L.: so if it's rounded up, it's much better. It's easier to read as well.

837

01:09:23.910 --> 01:09:24.859

Heather Maggs: Elisa.

838

01:09:26.182 --> 01:09:29.927

Alisa: I think for me the numbers actually help in a way, because

839

01:09:30.420 --> 01:09:50.759

Alisa: I'm just thinking, because if you round things up to the nearest 10 so between choice one and 2, for example, the eggs in choice one would become 50, and the beef in choice, one would become 60. So then, technically, between one and 2, the only thing that would really change is the chicken is the chicken meat from 40 to 50 but

840

01:09:51.010 --> 01:10:01.589

Alisa: if you see all the numbers, then it kind of like, you know, okay, at least it's like a 4 or a 1 like I don't know not much, but I guess it just makes a little bit of a difference.

841

01:10:02.800 --> 01:10:07.320

Richard Bennett: Okay, thank you. Thanks very much. Everyone that that was really helpful.

842

01:10:08.273 --> 01:10:09.880

Richard Bennett: Let's just

843

01:10:11.300 --> 01:10:24.590

Richard Bennett: okay. This ask asked you to explain your reasoning behind the choices that you made. And you've you've all explained your reasoning really. Well, just just now, as we've gone through the the the choice questions.

844

01:10:25.130 --> 01:10:29.679

Richard Bennett: I I saw quite a quite a lot of comments that you'd very kindly put in the box.



845

01:10:30.110 --> 01:10:34.320

Richard Bennett: What did you think of of this question? And how did you find it?

846

01:10:35.310 --> 01:10:38.490

John: I think, as a way of summing it up. It's fine. Yeah.

847

01:10:39.550 --> 01:10:39.820

John: One

848

01:10:40.090 --> 01:10:56.900

Keisha: And I I think it's nice how you give it that it's open. It's an open question. It's not close with a multiature. It's open for you to share your opinions, that you can then go back and thinking, Okay, then that makes sense, or that don't make sense.

849

01:10:58.250 --> 01:10:59.689

Richard Bennett: Okay, anyone else?

850

01:11:06.270 --> 01:11:09.060

Richard Bennett: The reason that we asked this question was was

851

01:11:09.220 --> 01:11:10.870

Richard Bennett: at least twofold.

852

01:11:11.310 --> 01:11:13.429

Richard Bennett: One is to check that. You have

853

01:11:13.540 --> 01:11:17.920

Richard Bennett: some sort of reasoning behind why you've made the choices that you did.

854

01:11:18.020 --> 01:11:25.029

Richard Bennett: and secondly, to understand some of the reasons behind your choices. What's motivating you?

855

01:11:25.524 --> 01:11:32.450

Richard Bennett: So thank you, I I think, for all of you gave gave some some really helpful comments in that regard. Thank you.

856

01:11:35.620 --> 01:11:38.460

Richard Bennett: Okay, let's just move on.

857

01:11:38.680 --> 01:11:48.920

Richard Bennett: So this is just again helping us to understand what you were paying attention to in when you are, what what you're paying attention to in the

858

01:11:50.000 --> 01:12:00.279

Richard Bennett: when you're making your choices. So it says here, and making your choices, which features from the list below. Did you consider, please, tick the boxes of all the features you considered.

859

01:12:01.800 --> 01:12:06.460

Richard Bennett: So how did you approach this? And what boxes did you tick, please?

860

01:12:06.850 --> 01:12:10.579

John: Think I ticked all boxes. I thought they were relevant.

861

01:12:10.580 --> 01:12:11.830

Keisha: Same thing. Yeah.

862

01:12:12.020 --> 01:12:12.590

John: Yeah.

863

01:12:13.590 --> 01:12:14.410

Richard Bennett: Yeah. Hmm.

864

01:12:14.990 --> 01:12:15.500

Keisha: Yeah.

865

01:12:16.720 --> 01:12:20.633

Keisha: I agree with them. Whoever just spoke just now is it, John?

866

01:12:20.960 --> 01:12:21.490

John: Yes.

867

01:12:21.810 --> 01:12:23.319

Keisha: Did the same thing.

868

01:12:24.790 --> 01:12:34.290

Adam: I think for me quite important. It was about the increase in

in a full bill, and then I just chosen

869

01:12:34.900 --> 01:12:38.400

Adam: answers with the meat I eat most often.

870

01:12:38.590 --> 01:12:42.419

Adam: so I haven't. I haven't gone for all of them.

871

01:12:42.500 --> 01:12:46.020

Adam: just for the 1st one about the budget

872

01:12:46.080 --> 01:12:47.569

Adam: and then the meats

873

01:12:47.670 --> 01:12:50.879

Adam: I actually eat there the most.

874

01:12:53.060 --> 01:12:54.619

Heather Maggs: Elisa, what about you?

875

01:12:54.620 --> 01:13:06.170

Alisa: Yeah, I think I'm similar to Adam as well. I did the increase in in the weekly bill, and then I think I take the chicken meat and the

876

01:13:06.820 --> 01:13:15.930

Alisa: have a look. What's the external? Oh, sorry. Yeah. The the meat chicken and hen. Yeah, i i i take those 2 because they're the ones I eat more. So

877

01:13:16.320 --> 01:13:18.559

Alisa: they're kind of the more important ones.

878

01:13:19.810 --> 01:13:24.020

Heather Maggs: And is that how you approached it? Shaun Tay and Deborah.

879

01:13:24.200 --> 01:13:26.330

Heather Maggs: or did you tick all of them as well.

880

01:13:27.650 --> 01:13:34.230

Rebecca: Yeah, pretty much. Shim a lot. Takes all of them apart from

the pig welfare, just because I don't eat pork too much. But

881

01:13:34.450 --> 01:13:35.350

Rebecca: yeah, I'm.

882

01:13:35.350 --> 01:13:36.670

Shaunta: As I'm the same as Deborah.

883

01:13:37.420 --> 01:13:39.159

Heather Maggs: Thank you. And Tommy.

884

01:13:39.310 --> 01:13:39.920

Heather Maggs: -

885

01:13:39.920 --> 01:13:47.807

Tommy L.: I think I check them all, but I don't need cheap or lam, so I don't remember if I take that one, but I think I take them all.

886

01:13:48.080 --> 01:13:48.930

Heather Maggs: Thank you.

887

01:13:50.120 --> 01:14:02.976

Richard Bennett: Thank you very much, and from what you've said for many of you, if not all of you. The increase in the Weekly Household Bill was something that you always looked at in the choices. Is that is that correct?

888

01:14:04.970 --> 01:14:06.300

Richard Bennett: Okay, thanks.

889

01:14:06.790 --> 01:14:08.379

Richard Bennett: That's really interesting.

890

01:14:09.390 --> 01:14:10.590

Richard Bennett: Okay.

891

01:14:10.880 --> 01:14:15.910

Richard Bennett: so here we have some more sort of statements to follow up.

892

01:14:17.309 --> 01:14:28.169

Richard Bennett: To what extent do you agree with the following

statements? I have confidence in the responses I gave to the willingness to pay choice questions. Well, did you have confidence or not?

893

01:14:28.680 --> 01:14:29.340

John: Yes.

894

01:14:29.760 --> 01:14:30.650

Keisha: Dead. Again

895

01:14:31.680 --> 01:14:32.680

Keisha: did anyone.

896

01:14:32.680 --> 01:14:34.999

Richard Bennett: Feel fairly confident in their answers.

897

01:14:35.920 --> 01:14:36.870

Richard Bennett: Oh, no!

898

01:14:41.720 --> 01:14:44.059

Richard Bennett: Who have we got? Chante.

899

01:14:46.400 --> 01:14:48.460

Shaunta: Yes, I was confident in my answers.

900

01:14:49.290 --> 01:14:50.120

Shaunta: Yep.

901

01:14:50.320 --> 01:14:51.120

Richard Bennett: Tommy.

902

01:14:51.120 --> 01:14:52.950

Tommy L.: Yeah, I was also confident.

903

01:14:54.410 --> 01:14:55.080

Richard Bennett: Good

904

01:14:56.300 --> 01:14:57.380

Richard Bennett: Lisa.

905

01:14:57.760 --> 01:15:01.480

Alisa: Yeah, I think I did somewhat agree or agree. Yeah, one of those 2.

906

01:15:02.540 --> 01:15:09.369

Richard Bennett: Okay, good. And did you understand? Did you feel you understood the information that we gave you that we presented to you.

907

01:15:09.370 --> 01:15:09.880

Tommy L.: Yes.

908

01:15:09.880 --> 01:15:10.970

Adam: Yeah. Yes. Yeah.

909

01:15:10.970 --> 01:15:15.589

Richard Bennett: Anyone anyone find any aspect of the information we provided?

910

01:15:15.600 --> 01:15:18.519

Richard Bennett: Confusing? I know there's there was quite a lot of it.

911

01:15:19.660 --> 01:15:20.530

Rebecca: No.

912

01:15:20.530 --> 01:15:21.270

Keisha: And either.

913

01:15:21.960 --> 01:15:23.230

Richard Bennett: No. Okay.

914

01:15:29.672 --> 01:15:34.500

Richard Bennett: I trust the animal welfare scoring method described. Did you trust it?

915

01:15:35.070 --> 01:15:35.790

John: Yes.

916

01:15:38.990 --> 01:15:41.670

Richard Bennett: Anyone else anyone that didn't trust it.

917

01:15:41.870 --> 01:15:47.529

Tommy L.: I think I put somewhat agree or agree with it. I wasn't fully, strongly agree.

918

01:15:47.530 --> 01:15:49.630

Adam: I'm not sure about this as well.

919

01:15:50.100 --> 01:15:54.780

Adam: I could be neither agree or not, nor disagree. Yeah. And remember.

920

01:15:55.270 --> 01:16:02.419

Richard Bennett: I mean, we don't tell you. Sorry we don't tell you a lot about the scoring system, do we? There's a fairly short amount.

921

01:16:02.750 --> 01:16:07.690

Adam: Because there was no source of information, as far as I know, so I wasn't sure.

922

01:16:08.720 --> 01:16:18.429

Heather Maggs: Ye? Yes, and John, I think you answered previously that it would be helpful to have a source for the information, and was going to ask you why you trusted it.

923

01:16:18.480 --> 01:16:19.799

Heather Maggs: What you just said.

924

01:16:20.360 --> 01:16:31.479

John: Yeah. Well, the the reason that is that on the one of the earlier pages it actually told you what the source was. It's some sort of government regulatory body. So that answered my question on that one.

925

01:16:31.750 --> 01:16:32.520

Heather Maggs: Mine.

926

01:16:33.510 --> 01:16:34.730

Richard Bennett: Okay, thank you.

927

01:16:35.956 --> 01:16:39.290

Richard Bennett: I trust that farms will be properly monitored.

928

01:16:40.970 --> 01:16:43.690

Richard Bennett: What did people think about this? What did you answer.

929

01:16:44.300 --> 01:16:46.840

John: Awesome.

930

01:16:46.890 --> 01:16:48.709

John: Sorry, Tommy, you go ahead.

931

01:16:49.260 --> 01:16:52.030

Tommy L.: I think I put some integrator because

932

01:16:52.960 --> 01:16:53.880

Tommy L.: we have

933

01:16:54.000 --> 01:16:57.462

Tommy L.: many nation in this country. I don't know if it's gonna be the same.

934

01:16:57.780 --> 01:16:59.489

Tommy L.: That's that's what's my

935

01:16:59.620 --> 01:17:05.279

Tommy L.: ideally, because Scotland, Wales, England, Northern Ireland, is going to be the same all over.

936

01:17:06.450 --> 01:17:17.569

John: Yeah, I I put somewhat agree. I mean, if you've got these regulatory bodies, implementing what we've just been looking at, you'd expect them to have some sort of follow up to to monitor as well.

937

01:17:17.930 --> 01:17:19.480

John: or at least outward.

938

01:17:20.120 --> 01:17:20.800

John: Yeah.

939

01:17:20.800 --> 01:17:21.630

Richard Bennett: Okay.

940

01:17:22.030 --> 01:17:23.210



Richard Bennett: Anyone else.

941

01:17:24.790 --> 01:17:27.369

Alisa: I think I put neither just because

942

01:17:28.240 --> 01:17:30.390

Alisa: I I don't know. I guess there's no way for

943

01:17:30.520 --> 01:17:32.290

Alisa: an individual to check it.

944

01:17:32.616 --> 01:17:46.649

Alisa: And also, maybe. What about the people who sell privately like, you know? Some people just have chickens and like you, you don't know where they've been like, you know neighborhood groups, for example. So yeah, I was like, I'm not 100% sure that I can

945

01:17:47.260 --> 01:17:48.879

Alisa: and trust about the monitoring.

946

01:17:49.480 --> 01:17:50.880

Richard Bennett: Okay, thank you.

947

01:17:51.386 --> 01:18:00.209

Richard Bennett: Let's move on. Because I realize we're we're running out of time. We have a moral obligation to safeguard the welfare of animals. What did people?

948

01:18:01.120 --> 01:18:03.239

Richard Bennett: Was that straightforward for you to answer.

949

01:18:03.600 --> 01:18:05.060

John: Yeah, I'd agree on that.

950

01:18:06.750 --> 01:18:13.410

Richard Bennett: Okay, I think most of you did did say that that to some extent, anyway. You you agreed with that.

951

01:18:15.010 --> 01:18:20.319

Richard Bennett: I'd like to see the welfare scoring system on labels in, in food stores.

952

01:18:20.950 --> 01:18:22.990  
Heather Maggs: You're nodding, Elisa.

953  
01:18:22.990 --> 01:18:32.060  
Alisa: Yeah, I think I put like, strongly agree, probably for that one. I mean, yeah, it would be very useful, because, the numbers are very visual. So yeah, if you go shopping, you'd be like, okay, that's good.

954  
01:18:32.620 --> 01:18:34.010  
John: I agree.

955  
01:18:35.180 --> 01:18:35.520  
Heather Maggs: You.

956  
01:18:35.520 --> 01:18:43.700  
Richard Bennett: Good. And then I like the idea of regulation to improve the welfare levels of all farm animals. Did you like the idea of regulation.

957  
01:18:44.130 --> 01:18:45.210  
John: Yes, yeah.

958  
01:18:45.684 --> 01:18:50.295  
John: I think if you don't have regulation, then it's always that possibility that

959  
01:18:50.750 --> 01:18:52.459  
John: standard starts to slip.

960  
01:18:55.050 --> 01:18:55.870  
Richard Bennett: Thank you.

961  
01:18:56.180 --> 01:18:59.120  
Richard Bennett: And then, finally, a very obvious check.

962  
01:18:59.180 --> 01:19:10.219  
Richard Bennett: I have not paid attention to the questions in this survey, because this is done online by a panel. Some of these people fill the questionnaire in really quickly, like 3 or 4 min.

963  
01:19:10.240 --> 01:19:14.299  
Richard Bennett: And we're just checking that they're not just

randomly ticking

964

01:19:15.610 --> 01:19:19.209

Richard Bennett: so that that's why that question, and I don't think any of you

965

01:19:19.340 --> 01:19:23.390

Richard Bennett: strongly agreed that you didn't pay attention to the to the.

966

01:19:23.590 --> 01:19:26.190

John: I think I've probably strongly disagreed. Yeah.

967

01:19:26.389 --> 01:19:26.590

Heather Maggs: Yeah.

968

01:19:26.590 --> 01:19:29.249

Richard Bennett: Yeah, you did, you did. You did, most of you.

969

01:19:29.918 --> 01:19:34.099

Richard Bennett: I think all of you. I think one person disagreed.

970

01:19:35.650 --> 01:19:37.760

Richard Bennett: rather than strongly discreet. Yeah.

971

01:19:38.660 --> 01:19:44.639

Richard Bennett: okay. And then we had some questions about your household. I really just want to check that. You found these

972

01:19:44.750 --> 01:19:51.140

Richard Bennett: straightforward. So how many people live in your household straightforward, or anyone find it difficult.

973

01:19:51.140 --> 01:19:51.670

John: Yeah, sure.

974

01:19:51.670 --> 01:19:52.736

Adam: Crazy. Yeah.

975

01:19:53.270 --> 01:19:54.050

Rebecca: Witches.

976

01:19:54.050 --> 01:19:56.830

Richard Bennett: Okay, please shout out, if you, if you found it.

977

01:19:57.190 --> 01:19:58.890

Richard Bennett: any of these questions.

978

01:19:59.000 --> 01:20:02.730

Richard Bennett: ambiguous or confusing, or you weren't sure how to answer them.

979

01:20:04.590 --> 01:20:07.010

Richard Bennett: What's the nature of your household?

980

01:20:07.360 --> 01:20:15.699

Richard Bennett: One person, household, or one family household, a multifamily household or household, with unrelated adults.

981

01:20:16.400 --> 01:20:17.070

Tommy L.: And update.

982

01:20:17.070 --> 01:20:17.790

Keisha: Cool thanks.

983

01:20:19.090 --> 01:20:20.160

Richard Bennett: Straightforward.

984

01:20:20.160 --> 01:20:21.250

Adam: Very easy.

985

01:20:21.640 --> 01:20:25.662

Tommy L.: It's very easy, but I don't think it's necessary, because you ask that indoor

986

01:20:26.080 --> 01:20:29.253

Tommy L.: last question. How many are in the household?

987

01:20:30.910 --> 01:20:36.140

Richard Bennett: Yeah, I think the issue is that in some accommodation there's more than one household.

988

01:20:36.240 --> 01:20:49.780

Richard Bennett: and in some accommodation, like people sharing a flat. You know, students share sharing of a A. A flat. They may be unrelated, and it may be quite a big house. How effectively that you know in that in that household.

989

01:20:50.760 --> 01:20:56.660

Richard Bennett: There, that yeah, that that's the reasoning behind it, anyway. But none of you had difficulty. Yeah.

990

01:20:57.210 --> 01:20:57.930

John: No problem.

991

01:20:57.930 --> 01:20:58.920

Richard Bennett: Okay, thank you.

992

01:20:59.832 --> 01:21:05.819

Richard Bennett: I'm not gonna ask you about this one. I assume you've had. This is reasonably straightforward for you.

993

01:21:06.650 --> 01:21:07.320

John: This.

994

01:21:08.434 --> 01:21:11.640

Richard Bennett: Highest level of formal education achieved.

995

01:21:15.920 --> 01:21:17.290

Richard Bennett: Was this, Ok.

996

01:21:17.290 --> 01:21:17.650

Adam: Yeah, but.

997

01:21:17.650 --> 01:21:18.310

John: One.

998

01:21:18.470 --> 01:21:19.310

Rebecca: Yes, sir.

999

01:21:20.580 --> 01:21:21.210

Richard Bennett: Okay.

1000

01:21:21.680 --> 01:21:23.850

Richard Bennett: ethnic background, question.

1001

01:21:24.050 --> 01:21:25.340

John: Yeah, straightforward.

1002

01:21:25.690 --> 01:21:34.366

Richard Bennett: Yeah, straightforward for everything. I mean, we've taken these from the usual office of national statistics sort of questions like that they use. But you never know.

1003

01:21:36.528 --> 01:21:39.030

Richard Bennett: What part of the UK. Do you live?

1004

01:21:39.530 --> 01:21:40.200

Richard Bennett: Yeah.

1005

01:21:40.200 --> 01:21:40.950

John: Like forward.

1006

01:21:41.160 --> 01:21:41.980

Keisha: Straightforward. Yeah.

1007

01:21:42.275 --> 01:21:42.570

Richard Bennett: Would

1008

01:21:42.680 --> 01:21:45.490

Richard Bennett: too long a list, or, okay.

1009

01:21:45.730 --> 01:21:47.189

Keisha: No worries hang on

1010

01:21:48.270 --> 01:21:48.775

Keisha: good.

1011

01:21:50.849 --> 01:22:10.510

Richard Bennett: Then household income. And we've got some quite tight income categories here because we're because this is a willingness to pay study we're really interested in, because normally, people's willingness to pay is associated with their income to some extent. So we're really interested in income in particular.

1012

01:22:11.070 --> 01:22:12.470

Richard Bennett: did you find this

1013

01:22:12.600 --> 01:22:14.230

Richard Bennett: straightforward? Yeah.

1014

01:22:14.230 --> 01:22:15.580

John: Yes. Yeah.

1015

01:22:16.080 --> 01:22:33.300

Richard Bennett: The description before taxes. So is this, what's your household income? So not just your income as an individual, your whole household before taxes and including income from any pensions, benefit payments, or investments. Did that make sense to you?

1016

01:22:33.300 --> 01:22:33.680

Tommy L.: Yeah.

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01:22:33.680 --> 01:22:34.280

John: Yes.

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01:22:34.280 --> 01:22:35.489

Keisha: Yeah, he did. Yeah.

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01:22:37.380 --> 01:22:38.110

Richard Bennett: Yeah.

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01:22:38.658 --> 01:22:40.929

Richard Bennett: Deborah, did I hear from Deborah.

1021

01:22:40.930 --> 01:22:42.858

Rebecca: Yeah, that made sense.

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01:22:43.340 --> 01:22:45.769

Adam: Maybe it should be gross income.

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01:22:45.940 --> 01:22:46.990

Adam: Am I right?

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01:22:47.720 --> 01:22:55.570

Richard Bennett: You're right. It is gross income. I'm I'm worried about using the word gross cause. I just don't know whether that

people will necessarily

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01:22:56.090 --> 01:22:58.590

Richard Bennett: understand what gross means.

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01:22:58.590 --> 01:22:59.100

Adam: Oh, right!

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01:22:59.100 --> 01:23:01.620

Richard Bennett: I've I've said total instead.

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01:23:01.955 --> 01:23:02.290

Adam: On!

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01:23:02.290 --> 01:23:08.489

Heather Maggs: I didn't understand it. My interpretation of the word gross household income, Richard told me, was incorrect.

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01:23:08.540 --> 01:23:17.199

Heather Maggs: So so that's why we went back to total. I think not. Not the only reason, but it it not everyone I did, I think, will understand it so.

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01:23:17.200 --> 01:23:17.930

Adam: Right.

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01:23:20.440 --> 01:23:23.068

Richard Bennett: Okay and final question here.

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01:23:24.290 --> 01:23:28.610

Richard Bennett: your employment status, and you can tick more than one. Here, of course.

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01:23:28.730 --> 01:23:38.709

Richard Bennett: was this straightforward for everyone? And did anyone tick more than one box? You don't have to tell me which one you ticked, but I just interested in knowing if anyone ticked more than one box.

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01:23:39.360 --> 01:23:41.750

John: It was straightforward, but I only took one box.

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01:23:47.130 --> 01:23:49.260

Richard Bennett: Great. Thank you.

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01:23:49.260 --> 01:23:59.269

Heather Maggs: And and just in case you're wondering why we're being so panicky. Because we're doing this research for government, we're just trying to get as much evidence as possible that these questions work

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01:23:59.650 --> 01:24:20.490

Heather Maggs: as when we when we report back. So that that's 1 of the reasons we've gone into so much depth with think, asking you questions that probably seem quite simple and straightforward. And why are you asking us this? But we can then say, all the evidence we gathered from our focus groups, etc, showed that this question really works.

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01:24:22.570 --> 01:24:31.860

Richard Bennett: Yeah. So so thank you. That's really really helpful. I'm just going to in. Just indulge me for a couple of minutes. We will finish before 7 30. But I just

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01:24:32.210 --> 01:24:39.799

Richard Bennett: wonder whether you have any final comments really about about the questionnaire and and and whether you think there are any

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01:24:40.690 --> 01:24:45.180

Richard Bennett: issues for you in terms of completing it, or anything.

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01:24:45.910 --> 01:24:47.769

Richard Bennett: And and also

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01:24:48.640 --> 01:24:54.209

Richard Bennett: whether you felt it took you too long to do, or any any comments like like that.

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01:24:54.350 --> 01:24:56.050

Richard Bennett: positive or negative.

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01:24:56.420 --> 01:24:59.159

Tommy L.: For me, for example, was.

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01:24:59.310 --> 01:25:22.560

Tommy L.: the survey was really good, but the pictures and the welfare that was a bit too long and repetitive, like the prices and that kind. I don't know if you can do it shorter, but I don't know, but I think if you look at this picture they look the same, and if somebody's not following what it is to just look at the price and tick the box, instead of looking at the welfare.

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01:25:23.180 --> 01:25:28.440

Richard Bennett: So the 12 option. You know the 12 that 12 questions you think that's too many, Tommy.

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01:25:28.440 --> 01:25:31.350

Tommy L.: I think so. Yeah, from think, so.

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01:25:32.990 --> 01:25:34.699

Heather Maggs: Does anyone else agree with that.

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01:25:35.550 --> 01:25:38.889

Rebecca: Yeah, I agree. I think it was quite easy. Simple.

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01:25:38.900 --> 01:25:44.440

Rebecca: It was a quick survey as well. Usually some surveys do take long. They're really draining, you lose

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01:25:44.750 --> 01:25:50.019

Rebecca: pension, but I think this one was quite quick. I would say in agreement with making it

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01:25:50.200 --> 01:25:52.960

Rebecca: shortening in it from 12, maybe to 6,

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01:25:53.500 --> 01:25:54.659

Rebecca: 4 to 6

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01:25:54.870 --> 01:25:56.080

Rebecca: of the animals.

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01:25:56.210 --> 01:25:57.480

Rebecca: That would be fine.

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01:25:58.020 --> 01:26:00.010

Richard Bennett: Okay, thank you. Anyone else.

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01:26:01.140 --> 01:26:02.430

Shaunta: I think Nolan.

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01:26:02.810 --> 01:26:10.059

John: So I asked to say, I think the length of it was okay, but it did get a little bit tedious in in all those.

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01:26:10.500 --> 01:26:15.520

John: you know. Choice 1, 2, and threes. But you know, if you're gonna do it, you might as well do it properly.

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01:26:16.910 --> 01:26:18.350

Keisha: Hmm, yeah. Thanks.

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01:26:18.350 --> 01:26:19.020

Richard Bennett: Joan.

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01:26:20.141 --> 01:26:31.040

Shaunta: Yeah, I agree with the tedious stuff and the repetitiveness. But I think if you was to like change the way you've laid it out instead of having the

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01:26:33.490 --> 01:26:44.899

Shaunta: the pick, one section. But there's 12 in a row, maybe have a couple in the beginning. A couple in the middle, and a couple in the end. So then you're not just doing the same thing over and over again.

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01:26:45.750 --> 01:26:48.719

Heather Maggs: That's an elegant solution. Thank you.

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01:26:48.720 --> 01:26:49.670

Shaunta: Yeah, yeah, okay.

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01:26:52.990 --> 01:26:54.979

Richard Bennett: Any other comments. Comments

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01:26:55.450 --> 01:26:56.530

Richard Bennett: Keisha.

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01:26:57.330 --> 01:27:05.830

Keisha: I think it was. I mean, it was interesting. I like the pictorial I like. At least it's not just words. It's you got visuals to look at.

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01:27:06.100 --> 01:27:17.174

Keisha: And you have your explanation at the left. Yeah, I think it personally overall. It was okay. At least it makes you. Wanna what's next? Even though.

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01:27:17.570 --> 01:27:18.010

Richard Bennett: Good.

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01:27:18.450 --> 01:27:20.366

Keisha: Chickens. Why, it's all good.

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01:27:20.890 --> 01:27:22.530

Richard Bennett: Yeah. Adam.

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01:27:23.340 --> 01:27:31.920

Adam: I have no problems whatsoever, even though English is not my 1st language. It was quite easy and straightforward for me to complete.

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01:27:32.310 --> 01:27:36.220

Richard Bennett: So the 12 you didn't get you didn't think oh, no, not another one of these.

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01:27:36.537 --> 01:27:47.160

Adam: It was a little bit too much, but I'm used to this because I do the similar surveys all the time. I deal with it on regular basis. So it was like one of them for me.

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01:27:48.840 --> 01:27:52.780

Richard Bennett: That's a good point. Actually, Adam, because the people that we will be

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01:27:53.490 --> 01:28:06.439

Richard Bennett: asking to complete this will be on a survey panel. Who and they complete questionnaires all the time. So maybe they'll be a bit more resilient to to the you know, to the long list of.

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01:28:06.440 --> 01:28:20.440

Adam: Probably. Most of my friends and work colleagues, they would say, oh, no more. I can't be dealing with this, but I'm always the

person who actually, who always completes them till the end. But no, it's not for everyone, of course.

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01:28:20.440 --> 01:28:22.200

Richard Bennett: No, no, that's true.

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01:28:22.620 --> 01:28:23.410

Richard Bennett: Okay.

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01:28:24.540 --> 01:28:34.230

Richard Bennett: unless anyone's got a final comment, I'm just going to thank you all so much. This has been I can't tell you how useful this session has been for us.

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01:28:34.600 --> 01:28:40.559

Richard Bennett: Thank you very much. And I hope that you all have a lovely evening. Thank you.

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01:28:40.910 --> 01:28:43.369

Keisha: Yeah. Have a good evening. Thanks.

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01:28:43.780 --> 01:28:44.750

Shaunta: You take care.

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01:28:44.750 --> 01:28:45.709

Heather Maggs: Really helpful.

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01:28:45.710 --> 01:28:47.200

Richard Bennett: Bye, bye, bye.

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01:28:47.200 --> 01:28:47.870

Tommy L.: Aye.

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01:28:59.700 --> 01:29:01.270

Richard Bennett: Great thanks, John.

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01:29:02.980 --> 01:29:06.799

Richard Bennett: Good! Thank you, Heather. I'll let you go as well. That that was a

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01:29:06.840 --> 01:29:09.460

Richard Bennett: another good one, wasn't it? It was great.

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01:29:09.460 --> 01:29:27.070

Heather Maggs: Yeah, but I, as I said, I hadn't realized till I went through that with the the lady with the verbal protocol analysis, that that block comes up in one go because I've been looking at it in these focus groups in the slides. And I I do. She did say that she just lost the plot. She said it just.

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01:29:27.270 --> 01:29:31.890

Richard Bennett: Oh, did she? Oh, okay, okay. The good thing about it is, you can

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01:29:31.920 --> 01:29:38.990

Richard Bennett: go go back and and look at this. The statement, once you've clicked on, I don't think you can go back. That's the.

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01:29:38.990 --> 01:29:43.014

Heather Maggs: I don't know that you can. No, maybe we could ask Schuber

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01:29:43.350 --> 01:29:45.100

Richard Bennett: Yeah, we'll think about that.

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01:29:45.100 --> 01:29:46.429

Heather Maggs: And the other thing that

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01:29:46.560 --> 01:29:53.350

Heather Maggs: Deborah, who was said she was, had a new neurodiverse trait that really linked into what I learned this morning

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01:29:53.390 --> 01:29:57.910

Heather Maggs: about accessibility, because, of course, it doesn't. I don't know whether it

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01:29:57.990 --> 01:30:04.749

Heather Maggs: applies to research. But of course, access. Your language of things now is a legal requirement.

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01:30:04.750 --> 01:30:13.969

Richard Bennett: Yeah, I mean that the call tricks panel will be will be different. Slightly. But anyway, we better go because we're being recorded all the time, so.

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01:30:14.665 --> 01:30:15.360  
Heather Maggs: Alright!

1103  
01:30:16.443 --> 01:30:17.250  
Heather Maggs: He was.

1104  
01:30:18.950 --> 01:30:20.200  
Heather Maggs: Thanks.

1105  
01:30:20.570 --> 01:30:24.269  
Heather Maggs: Nice evening. Take care, maybe speak tomorrow. Bye.